

Louisiana State Parks

Chicot

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

CHICOT STATE PARK (2004-05)

Number of overnight visitors	130,152
Number of day use visitors	75,206
Number of employees - regular	29
Number of employees - peak	26

ECONOMIC IMPACT OF CHICOT STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$193,515
Spending by out of state visitors in park	\$40,415
Total primary spending by out of state visitors in LA	\$233,930
Secondary economic impact of out of state visitor spending	\$245,626
Total Economic Impact	\$479,556

Earnings for local workers generated by out of state visitors	\$155,329
Jobs generated by out of state visitors	7

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$4,516,788
Spending by Louisiana residents in state park	\$513,216
Total Spending by Louisiana Residents	\$5,030,004

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$5,263,934
Direct operating expenses (B)	\$1,307,751
Return on Operating Expenses (A/B)	\$4.03

The following tables show the overall results of the survey of visitors who stayed overnight at Chicot State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	92.7%
No	7.3%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	23.3%
No	76.7%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	4.8%
1-3 nights	68.2%
4-9 nights	22.1%
10+ nights	5%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Relaxing atmosphere	29.9%
Nature/outdoor environment	50.5%
Clean/good facilities	9.3%
Accessibility	5.6%
Other	4.7%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Dump stations/sewage hook-up	7.9%
Nothing to dislike	47.5%
Mosquitoes, flies, ants, bees etc.	19.8%
Other	14.9%
Restroom	6.9%
Dirty water/trash in water	3.0%
Total	100.0%

What activities did you and your party participate in while at this park?

Table 6

Response	Percentage
Camping (RV, trailer)	61.7%
Sight-seeing	43.0%
Picnicking/cooking out	56.1%
Hiking	43.9%
Bicycling on pavement	48.6%
Cabin Rental	29.0%
Fishing (pier/bank)	30.8%
Educational programs/exhibits	11.2%
Nature study	13.1%
Other	8.4%
Swimming	22.4%
Camping (tent, other)	9.3%
Fishing (boat)	29.9%
Boating (pleasure)	23.4%
Canoeing/Kayaking	6.5%
Group camp rental	0.9%
Mountain biking	5.6%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Water-skiing	1.9%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	7.5%
Met your expectations	73.8%
Almost met your expectations	11.2%
Failed to met your expectations	5.6%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	37.0%
Other	26.1%
Add/improve hiking, nature trails	16.3%
More recreational facilities	17.4%
Better playgrounds/ more equipment	13.0%
Total	109.8%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?

Table 9

Response	Percentage
Bayou Segnette SP	18.3%
Chicot SP	32.4%
Grand Isle SP	22.5%
Faiview-Riverside SP	16.9%
Fontainebleau SP	14.1%
Lake Fausse Pointe SP	33.8%
Tickfaw SP	19.7%
Sam Houston Jones SP	11.3%
St. Bernard SP	4.2%
Cypremort Point SP	8.5%
Lake Bistineau SP	1.4%
North Toledo Bend SP	9.9%
Lake Claiborne SP	4.2%
Caney Creek Lake/Jimmie Davis SP	5.6%
Lake Bruin SP	4.2%
Lake D'Arbonne SP	1.4%
Chemin-A-Haut SP	2.8%
South Toledo Bend SP	9.9%
Poverty Point Reservoir SP	0.0%
Total	221.1%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	51.9%
No	48.1%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Mississippi	52.6%
Texas	35.1%
Florida	22.8%
Alabama	31.6%
Tennessee	15.8%
Louisiana	17.5%
Georgia	15.8%
Arkansas	26.3%
New Mexico	1.8%
Missouri	8.8%
North Carolina	8.8%
South Carolina	7.0%
Arizona	3.5%
California	0.0%
Colorado	3.5%
Virginia	3.5%
Illinois	5.3%
Oklahoma	3.5%
Wisconsin	1.8%
Indiana	1.8%
Kansas	3.5%
Kentucky	5.3%

Response	Percentage
Montana	0.0%
Iowa	0.0%
Michigan	1.8%
New York	3.5%
South Dakota	0.0%
Vermont	1.8%
Maine	1.8%
Maryland	1.8%
Massachusetts	0.0%
Minnesota	0.0%
Nebraska	0.0%
Nevada	1.8%
Pennsylvania	1.8%
Utah	1.8%
West Virginia	0.0%
Wyoming	1.8%
Ohio	0.0%
Washington	1.8%
Delaware	0.0%
Idaho	0.0%
New Hampshire	1.8%
New Jersey	0.0%
North Dakota	0.0%
Oregon	3.5%
Alaska	0.0%
Connecticut	1.8%
Hawaii	0.0%
Rhode Island	0.0%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	21.3%
Agree	57.4%
Neutral	21.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	46.3%
Agree	52.8%
Neutral	0.9%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	71.0%
Agree	29.0%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	60.2%
Agree	36.1%
Neutral	1.9%
Disagree	0.9%
Strongly Disagree	0.9%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	69.4%
Agree	27.8%
Neutral	1.9%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	21.3%
Agree	56.5%
Neutral	21.3%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	33.3%
3-5 people	37.4%
6-9 people	19.1%
10+people	10.0%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	51.5%
No	48.5%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Friends, family ,co-worker	19.4%
Personal knowledge/previous visit	45.6%
Internet/Website	9.7%
State Parks brochure	12.6%
Travel guides, books, magazines	1.9%
Welcome Center	1.0%
Automobile/Travel Club	0.0%
Newspaper	1.0%
Maps	3.9%
Other	3.9%
Convention and Visitor's Bureau	1.0%
Called or visited tourism office	0.0%
Wrote/phoned the park	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Television	0.0%
Radio	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Longfellow-Evangeline SHS	40.0%
Fort St. Jean Baptsite SHS	0.0%
Plaquemine Lock SHS	5.0%
Rosedown Plantation SHS	15.0%
Audubon SHS	30.0%
Fort Pike SHS	5.0%
Port Hudson SHS	10.0%
Poverty Point SHS	10.0%
Winter Quarters SHS	10.0%
Marksville SHS	25.0%
Fort Jesup SHS	5.0%
Los Adaes SHS	0.0%
Centenary SHS	0.0%
Mansfield SHS	0.0%
Total	100.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	42.0 %
No	58.0%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	19.4%
\$25,000-\$47,499	25.8%
\$47,500-\$74,999	24.7%
\$75,000-\$99,999	11.8%
\$100,000-\$149,000	14.0%
\$150,000+	4.3%
Total	100.0%