



Louisiana

OFFICE OF THE LT. GOVERNOR
CULTURE, RECREATION & TOURISM

1ST ANNUAL LOUISIANA CULTURE AWARDS 2009 CALL FOR NOMINATIONS

The Office of the Lt. Governor, the Department of Culture, Recreation and Tourism, and the Office of Cultural Development will sponsor the first annual Louisiana Culture Awards scheduled to take place on October 29, 2009. The focus of this awards program is to recognize individuals and organizations making outstanding contributions to the cultural industries in Louisiana. This award highlights the best in Louisiana and is an opportunity to showcase to the nation what makes Louisiana's cultural economy soar.

The Louisiana Culture Awards are open to any person, organization or business whose efforts contribute to any sector of the cultural economy. Examples of disciplines within the cultural economy include culinary arts, cultural institutions & destinations, design & preservation, film & digital media, literary arts & humanities, music, performing arts, and visual arts & crafts. For a full listing of cultural economy disciplines, go to www.crt.state.la.us/culture.

AWARD DISCIPLINES AND CATEGORIES

Staff members within the Office of the Lt. Governor, the Department of Culture, Recreation & Tourism, and the Office of Cultural Development, and the immediate families of these persons are not eligible to receive an award nor may they make nominations. A recipient may or may not be selected in each award category. Awards will be given in the following categories:

Louisiana Culture Awards

OUTSTANDING CULTURAL BUSINESS – (FOR-PROFIT)

A Louisiana-based for-profit organization or business that has made a significant contribution to the cultural economy through arts/culturally-related commercial efforts in our state. (Visual arts, performing arts, culinary, etc.)

NON-PROFIT ORGANIZATION – LARGE – (PROFESSIONAL ASSOCIATION, REGIONAL COUNCIL, GROUP, ETC.)

An arts/culturally-oriented 501(c)3 nonprofit organization with a budget size of \$750,000 or more that has made an outstanding contribution to its cultural discipline or the state's cultural life.

NON-PROFIT ORGANIZATION – SMALL – (PROFESSIONAL ASSOCIATION, REGIONAL COUNCIL, GROUP, ETC.)

A arts/culturally-oriented 501(c)3 nonprofit organization with a budget size of \$750,000 or less that has made an outstanding contribution to its cultural discipline or the state's cultural life.

EDUCATION INNOVATOR – (ARTS IN EDUCATION, HERITAGE EDUCATION)

An organization, school or school district, community organization or individual who has made an outstanding contribution to education utilizing arts or heritage in a school setting and has helped provide cultural opportunities for youth locally or statewide (examples include Arts In Education and heritage education programs).

OUTSTANDING MAIN STREET INITIATIVE

A Louisiana Main Street initiative that has excelled at promoting the historic and economic redevelopment of traditional commercial districts in Louisiana through improving economic management, strengthening public participation, and creating a distinctive sense of place.

LOUISIANA HERITAGE AWARD— (PRESERVATION, ARCHAEOLOGICAL SITE, CULTURAL DISTRICT, HERITAGE TOURISM PROJECT, ETC)

A geographically-oriented program, initiative, or site that has successfully leveraged assets to provide greater cultural value to its region within the state (examples include a heritage tourism project, culinary program, archaeological site, or restoration/preservation effort like adaptive reuse).

EMERGING CULTURAL LEADER – (YOUNG PROFESSIONAL IN A CULTURAL FIELD)

An individual who has made a significant contribution to the cultural industries of Louisiana through impactful or innovative efforts at an early stage of his or her career (age 35 and under).

CULTURAL LEADER – (CULTURAL EXPERT, ARTIST, PROMOTER)

An individual who is currently making a significant contribution to the promotion of the arts and cultural heritage, the promotion of Louisiana's culture, or the development of his or her cultural discipline in a community, region or the state (expert in a cultural discipline, artist, promoter of Louisiana's culture).

LIFETIME ACHIEVEMENT – (EXPERIENCED CULTURAL PROFESSIONAL)

An individual who has made a significant contribution to Louisiana and its culture, in any capacity, over the course of a lifetime.

PATRON – (VOLUNTEER, DONOR, SPONSOR)

A Louisiana-based business or individual who has made a significant contribution to the ongoing cultural life of the state through donations of time, funds, goods, or services.

CULTURAL ECONOMY DEVELOPMENT – (COLLABORATIVE EFFORT OR PARTNERSHIP)

A Louisiana-based organization, project or individual whose efforts demonstrate an integrated approach to developing Louisiana's economy through culture. Preference is given to activities that collaborate, engage or partner between cultural disciplines and other sectors. This award is open in any segment of the state's arts and cultural sectors (any arts discipline, entertainment, literary and humanities, culinary, preservation, and archaeology).

CULTURAL TOURISM

A partnership between an arts/culturally-based entity and a tourism-based initiative that resulted in an enriched cultural tourism experience over the past year. This award aims to recognize the innovative pursuit of cultural expression within the tourism industry.

EVALUATION CRITERIA

Awards are based on the following criteria:

- Significance and magnitude of the nominee's contributions (artistic, philanthropic, etc.) and/or achievements
- Consistent or innovative involvement with and commitment to a/the cultural discipline(s)
- Benefit of the nominee's contributions to Louisiana's cultural industries

AWARDS TIMELINE

Nominations must be received in our office by 4:30 pm on Thursday, September 17, 2009.

The Louisiana Culture Awards ceremony will take place in New Orleans on Thursday, October 29, 2009.



1ST ANNUAL LOUISIANA CULTURE AWARDS 2009 SUBMISSION INSTRUCTIONS

**Nominations with supporting material must be received by the
Office of Cultural Development by 4:30 pm on Thursday, September 17, 2009.**

This is not a postmark deadline. Nominations will not be accepted after this date.

To submit a nomination, please submit the following items:

1. Nomination Form. Only one nomination per form.
2. One-page narrative that addresses why this person or organization deserves a Louisiana Culture Award. Explain why the nominee's efforts and accomplishments are noteworthy. The narrative must address the category in which the person or organization is being nominated and address the evaluation criteria. For an individual being nominated, also include general biographical information/community and professional affiliations and attach the nominee's resume. Please provide detailed information.
3. Three letters of endorsement. Endorsement letters should be from persons familiar with the accomplishments for which the nomination is submitted. Relatives may not serve as references. No more and no less than 3 letters of endorsement may be submitted.
4. Optional: Support materials that document the nominee's contributions. Documentation may include video recordings, press clippings, catalogs, images (slides, digital or print), programs, annual reports, etc.

Nominations must be received no later than 4:30pm on Thursday, September 17, 2009 to:

Mailing Address:

Louisiana Culture Awards
Office of Cultural Development
P. O. Box 44247
Baton Rouge, LA 70804-4247

Physical Address:

Louisiana Culture Awards
Office of Cultural Development
1051 N. Third Street, Room #405
Baton Rouge, LA 70802

For more information, call (225) 342-8200 or visit www.crt.state.la.us/culture.



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CULTURE, RECREATION & TOURISM

**1ST ANNUAL LOUISIANA CULTURE AWARDS
2009 NOMINATION FORM**

CATEGORY NAME: _____

NOMINEE: _____		
Mailing Address: _____	City: _____	
State: _____	Zip: _____	Parish: _____
Telephone: _____	Email: _____	
Contact Person: <i>If different than Nominee</i>		
Contact Telephone: _____	Contact Email: _____	
NOMINATOR: _____		
Mailing Address: _____	City: _____	
State: _____	Zip: _____	Parish: _____
Telephone: _____	Email: _____	
Contact Person: <i>If different than Nominee</i>		
Contact Telephone: _____	Contact Email: _____	

Deadline: Thursday, September 17, 2009 at 4:30 PM

THIS IS NOT A POSTMARK DEADLINE

For more information, please contact OCD at (225) 342-8200

or visit www.crt.state.la.us/culture