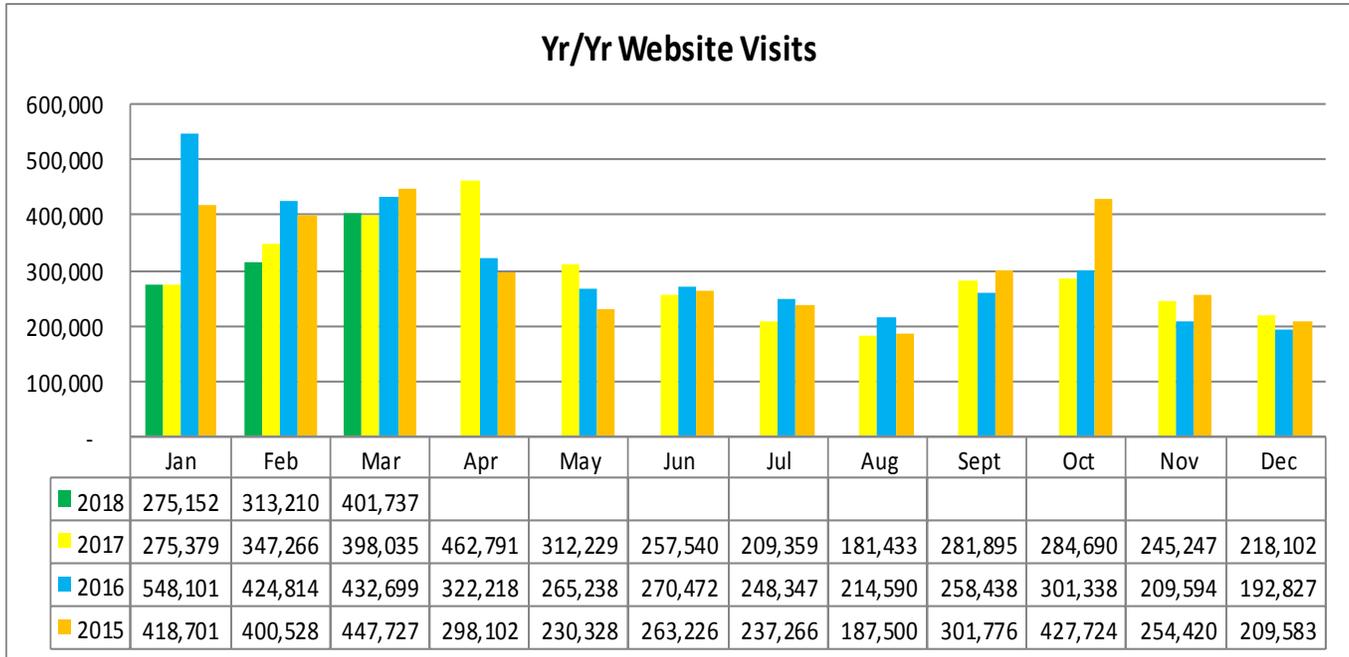
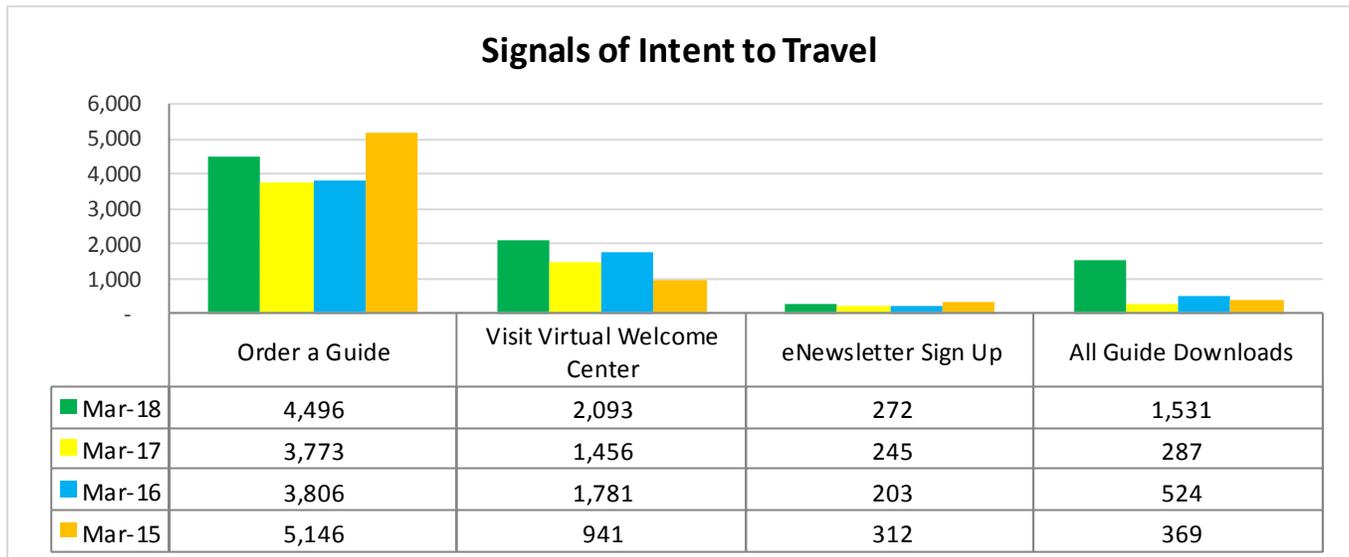


LOUISIANATRAVEL.COM

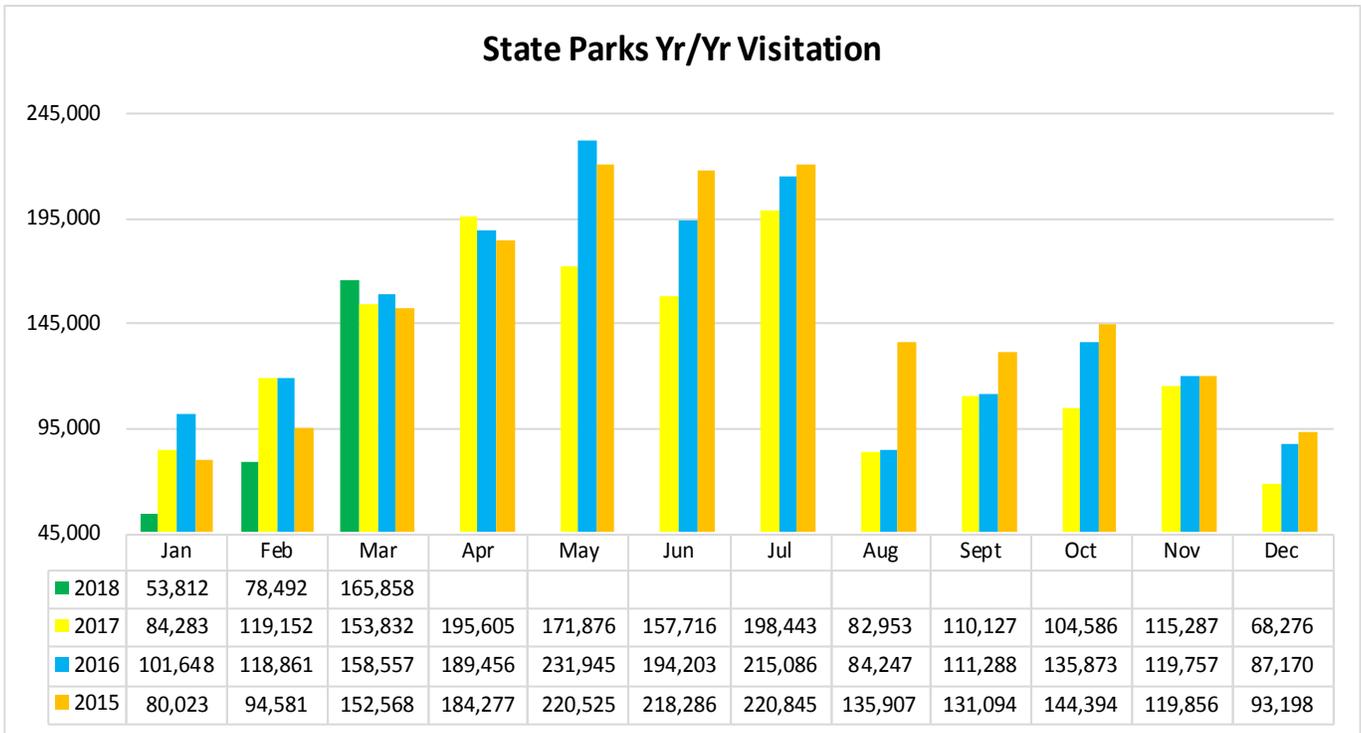


LouisianaTravel.com website showed an increase of 0.9 percent in total web visits in March 2018 over March 2017.

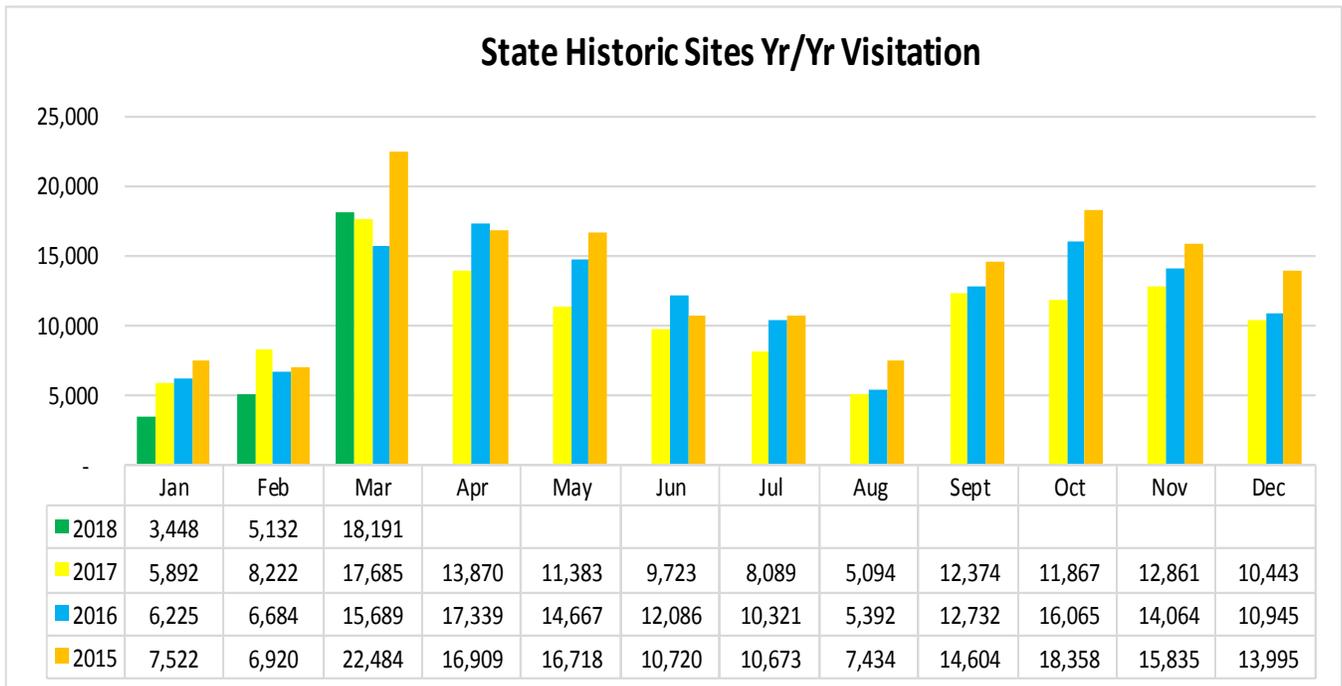


Source: Google Analytics

STATE PARKS



STATE HISTORICAL SITES

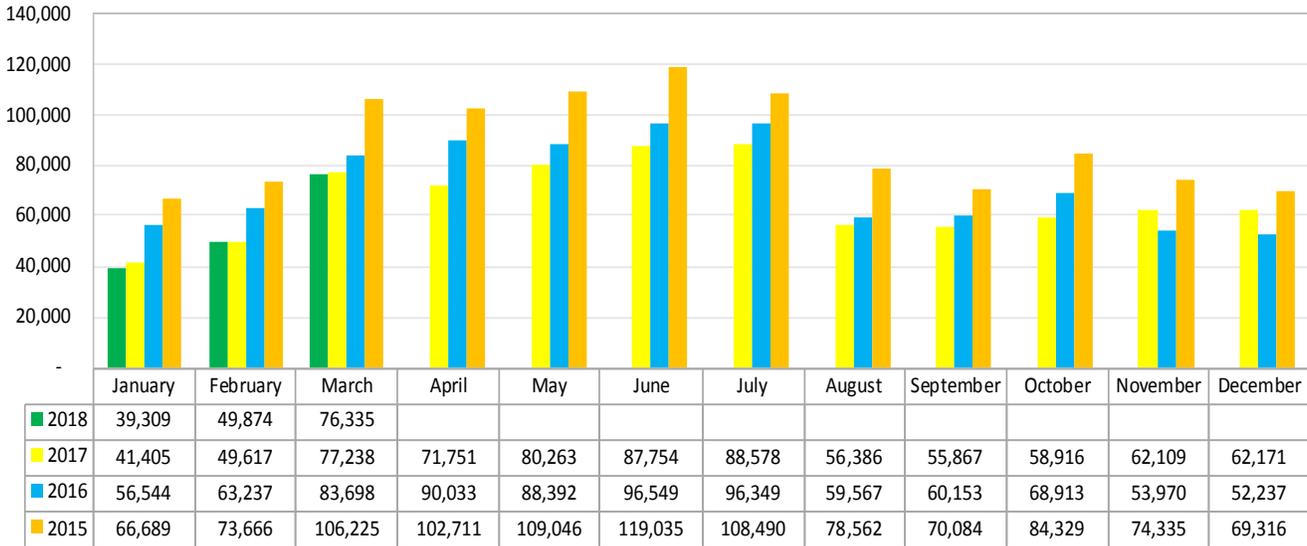


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 1.2 percent in visitation in March 2018 over March 2017. Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March.

Welcome Centers Visitor Totals

International - Mar 2018	
Canada*	2,254
Mexico	1,492
France	698
United Kingdom	667
Germany	544

States** - Mar 2018	
Texas	12,023
Mississippi	6,710
Alabama	5,056
Florida	4,546
Tennessee	2,754

Cities** - Mar 2018	
Mobile, AL	1,578
Nashville, TN	1,208
Houston, TX	1,171
Dallas, TX	578
Tyler, TX	516

International Jan - Mar 2018	
Canada*	5,801
Mexico	3,156
United Kingdom	1,294
France	1,253
Germany	836

States** Jan - Mar 2018	
Texas	25,172
Mississippi	15,129
Alabama	10,587
Florida	10,243
Georgia	4,466

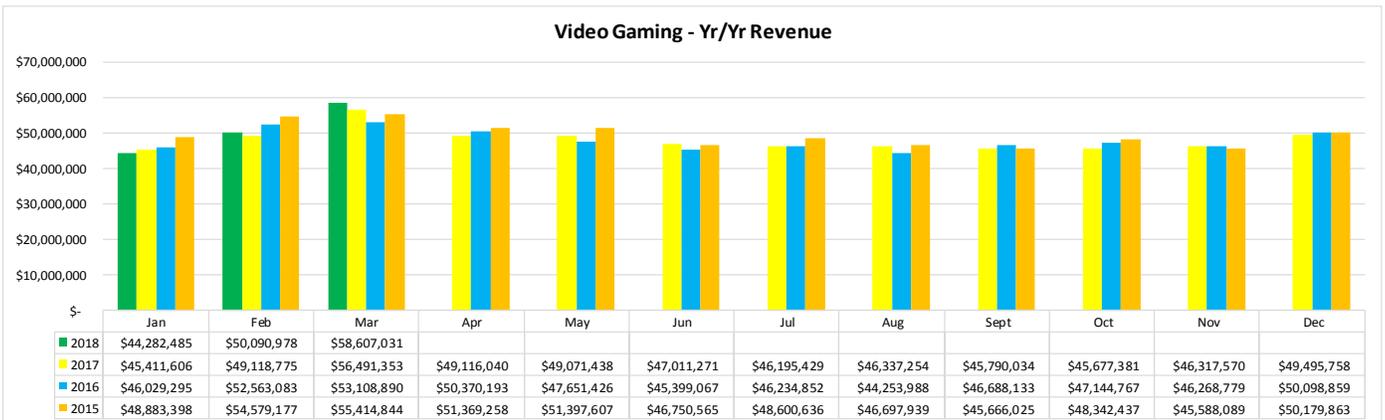
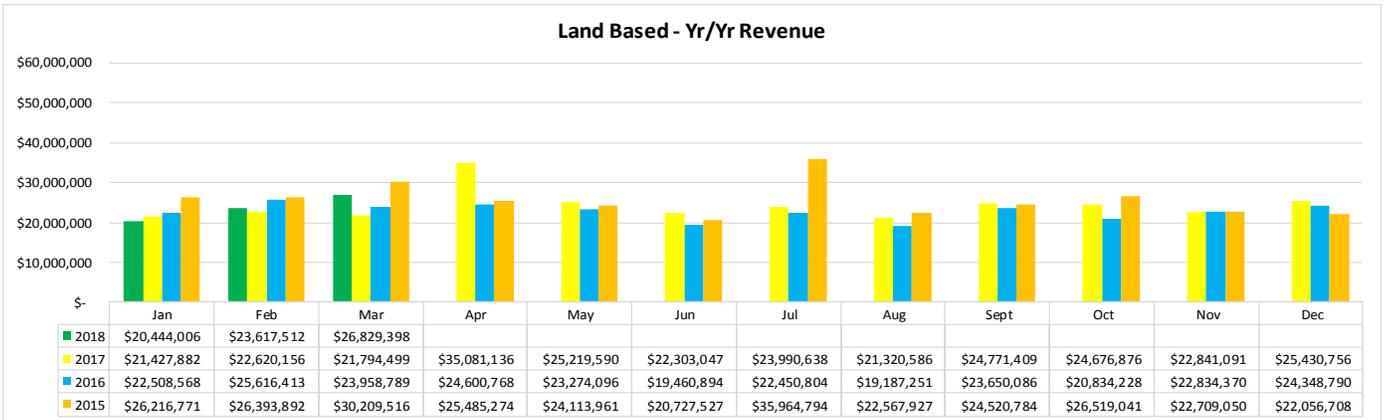
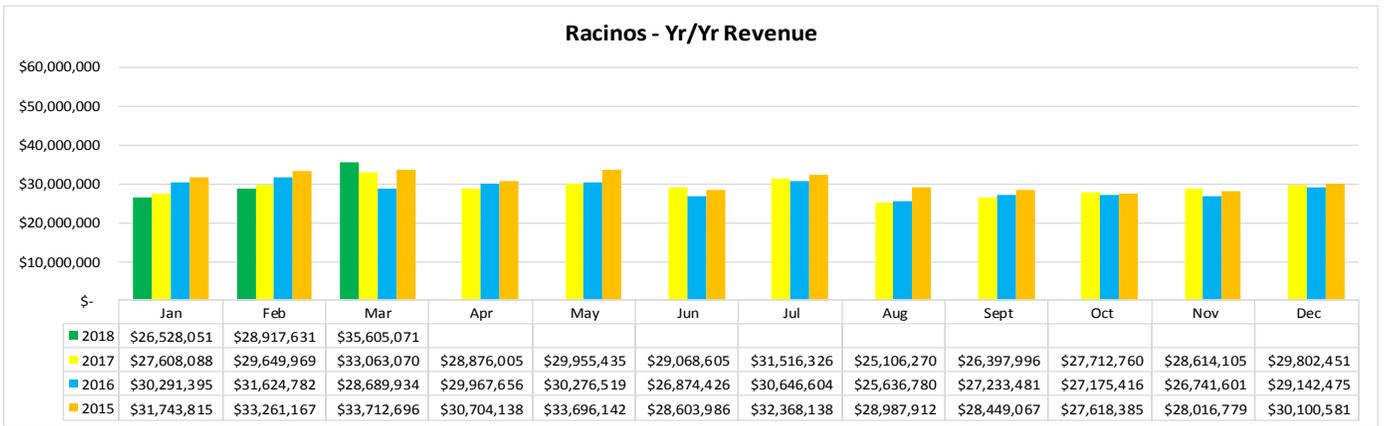
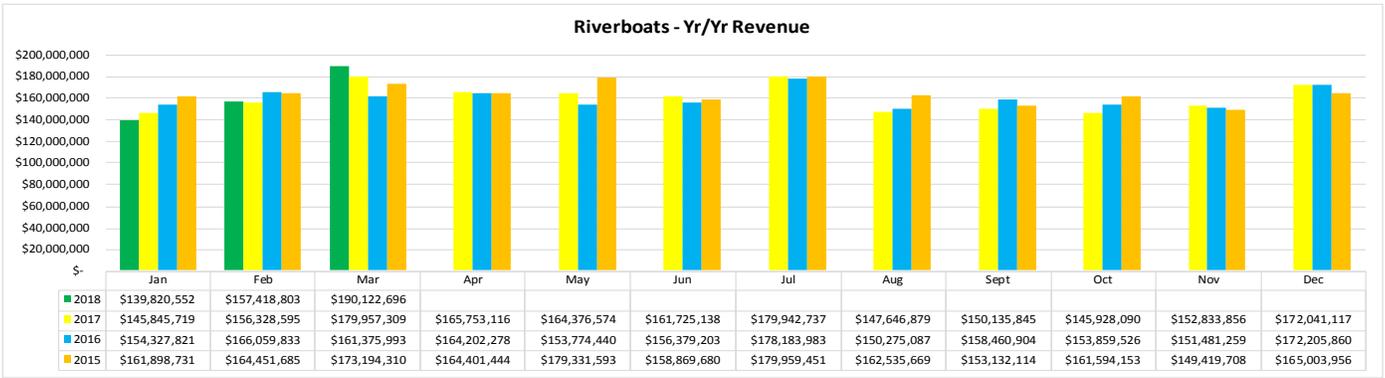
Cities** Jan - Mar 2018	
Mobile, AL	2,649
Houston, TX	2,304
Pensacola, FL	1,421
Nashville, TN	1,365
Dallas, TX	1,192

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police