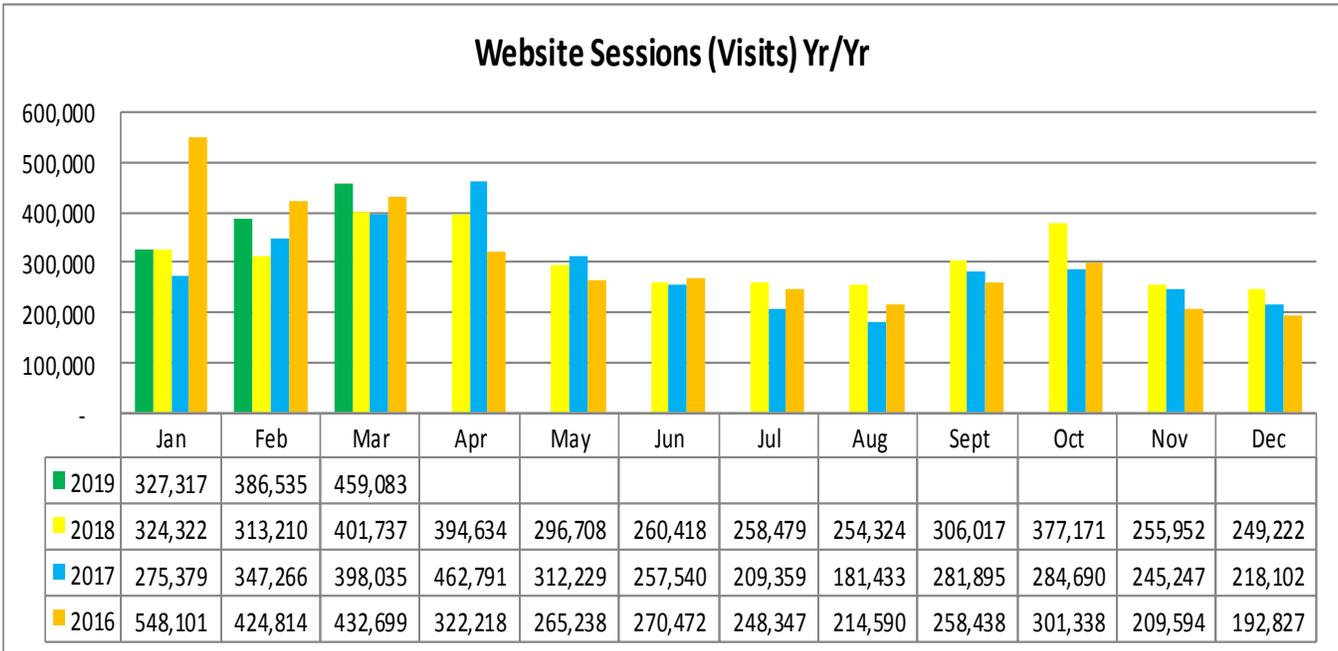




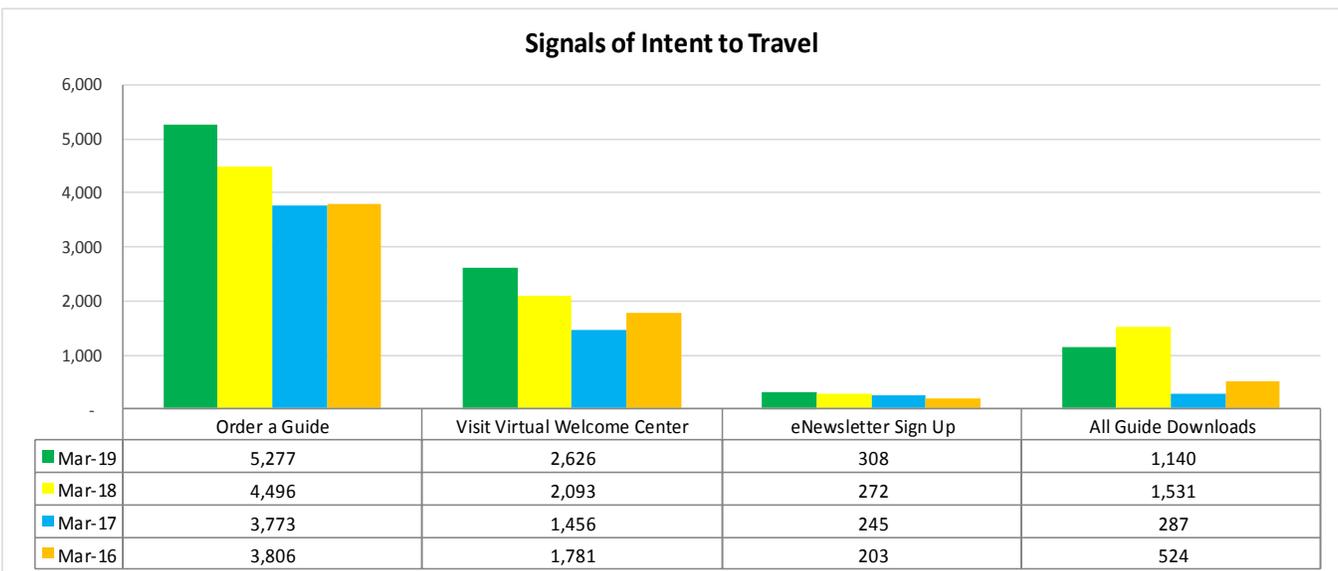
LouisianaTravel.com

**TOURISM INDUSTRY INDICATORS**  
**APRIL 2019 MONTHLY TRACKING DASHBOARD**  
 Produced by the Louisiana Office of Tourism

**LOUISIANATRAVEL.COM**



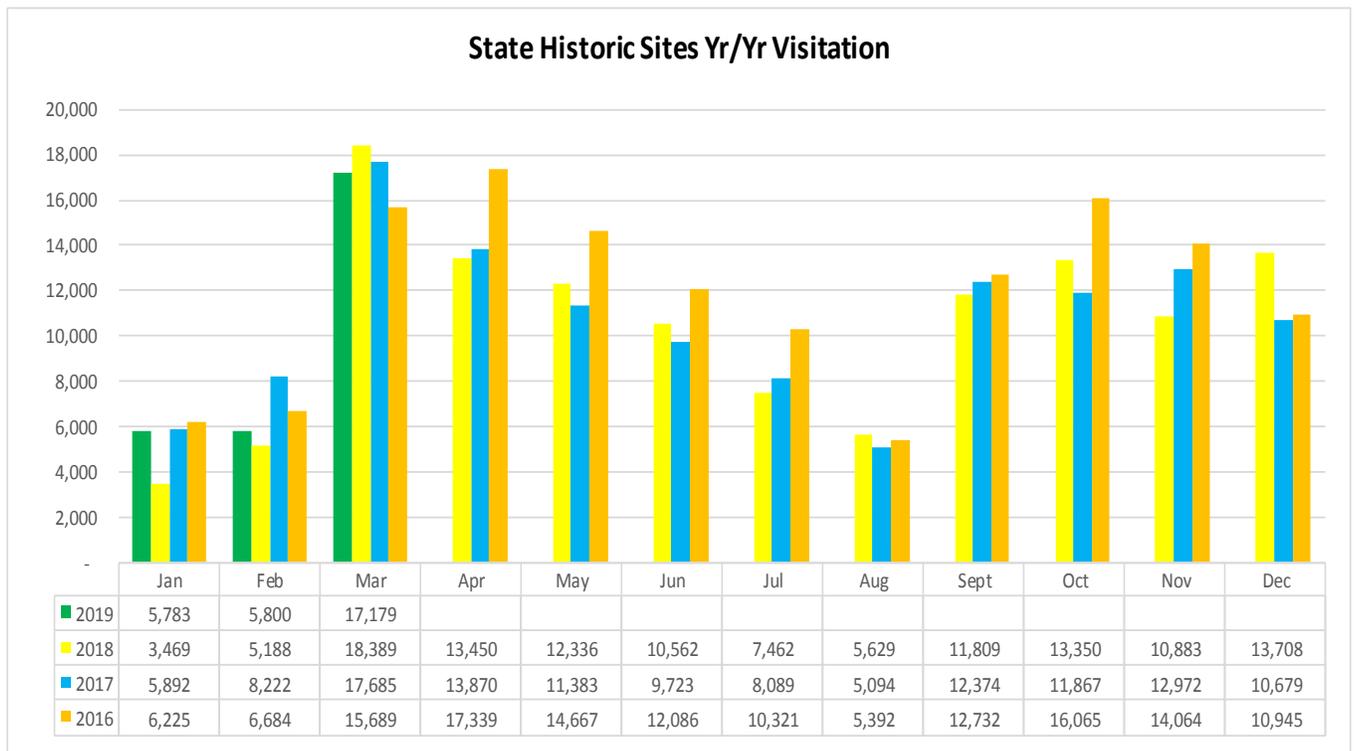
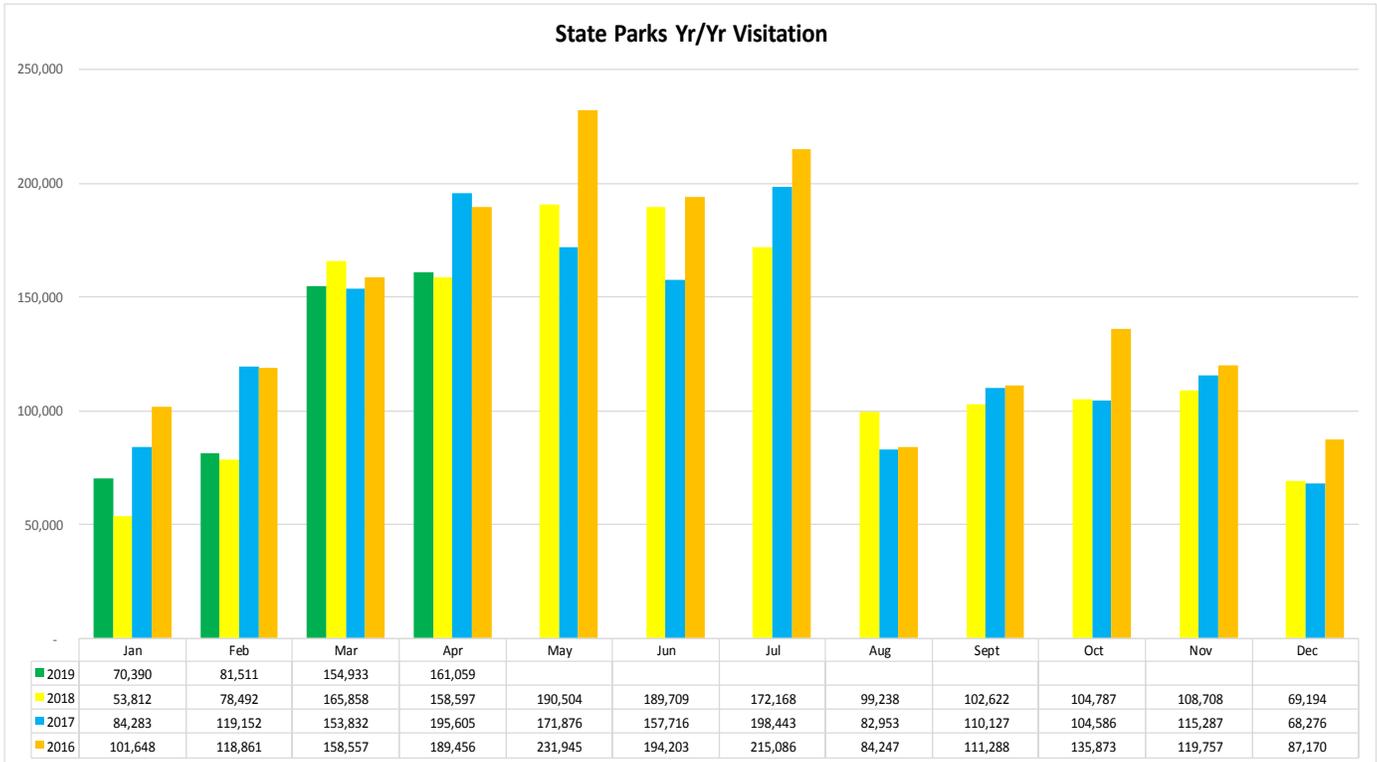
LouisianaTravel.com website showed an increase of 14 percent in total website visits in Mar 2019 over Mar 2018.



Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at [lcxwell@crt.la.gov](mailto:lcxwell@crt.la.gov) or 225.342.2876.

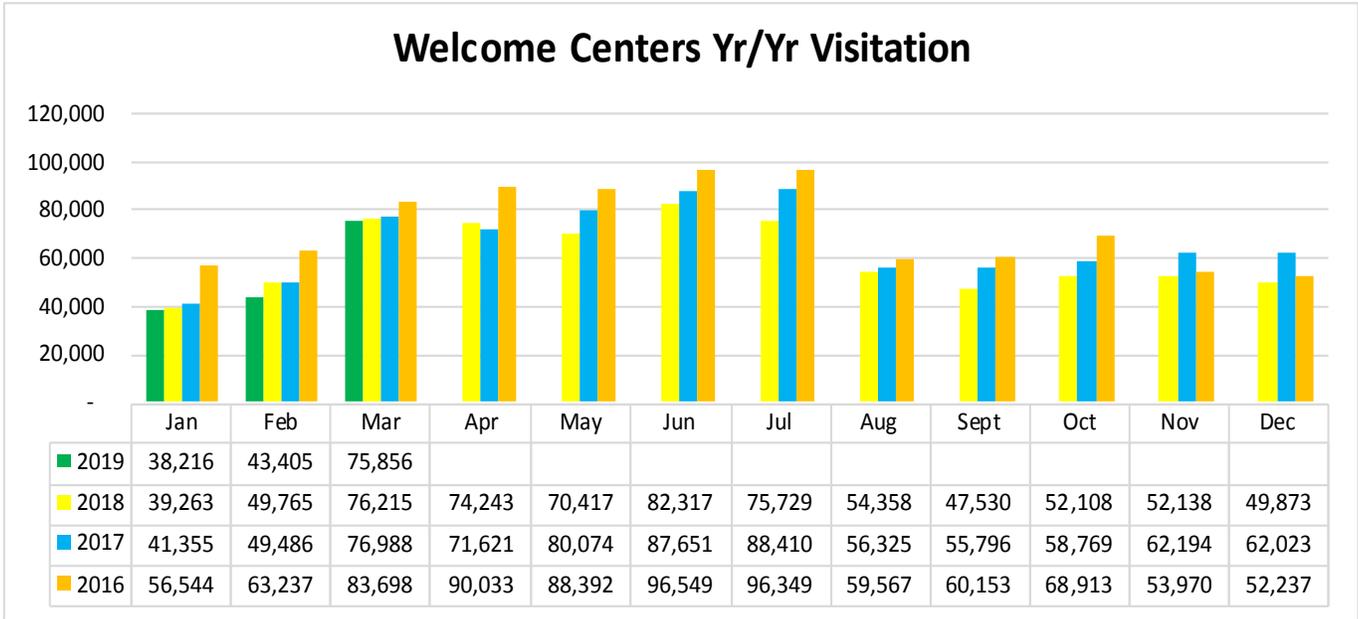
# STATE PARKS



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

## WELCOME CENTERS



Statewide welcome centers had a decrease of 0.5 percent in visitation in March 2019 over March 2018.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center and the Alexandria I-49 Welcome Center are permanently closed to visitors.

### Welcome Centers Visitor Totals

International - Mar 2019	
Mexico	2,752
Canada*	2,135
France	1,083
United Kingdom	634
Germany	456

States** - Mar 2019	
Texas	11,983
Mississippi	9,459
Florida	4,807
Alabama	4,775
Georgia	2,437

Cities** - Mar 2019	
Terry, MS	3,412
Houston, TX	1,323
Mobile, AL	1,312
Dallas, TX	704
San Antonio, TX	596

International Jan - Mar 2019	
Canada*	5,126
Mexico	4,281
France	2,056
United Kingdom	1,345
Germany	744

States** Jan - Mar 2019	
Texas	21,576
Mississippi	17,081
Alabama	10,528
Florida	10,188
Georgia	4,438

Cities** Jan - Mar 2019	
Terry, MS	3,427
Mobile, AL	2,579
Houston, TX	2,412
Pensacola, FL	1,398
Dallas, TX	1,066

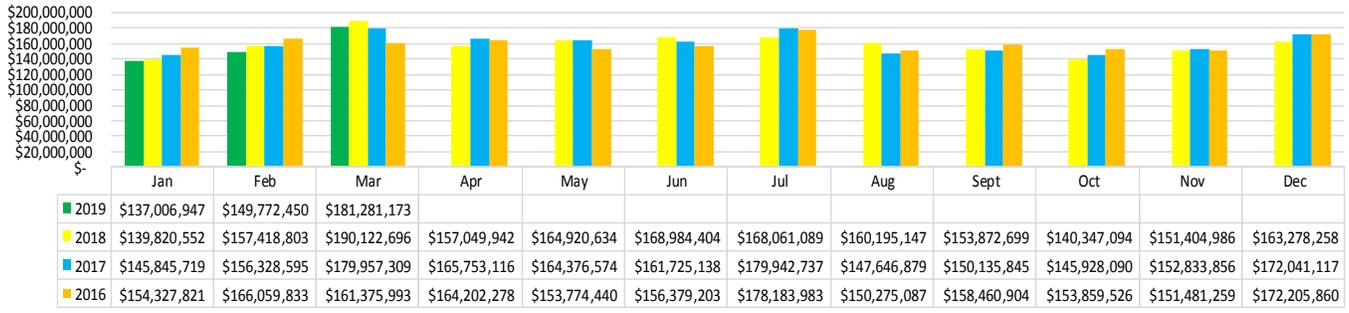
\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at [capitolparkwcl@crt.la.gov](mailto:capitolparkwcl@crt.la.gov).

# GROSS GAMING REVENUE

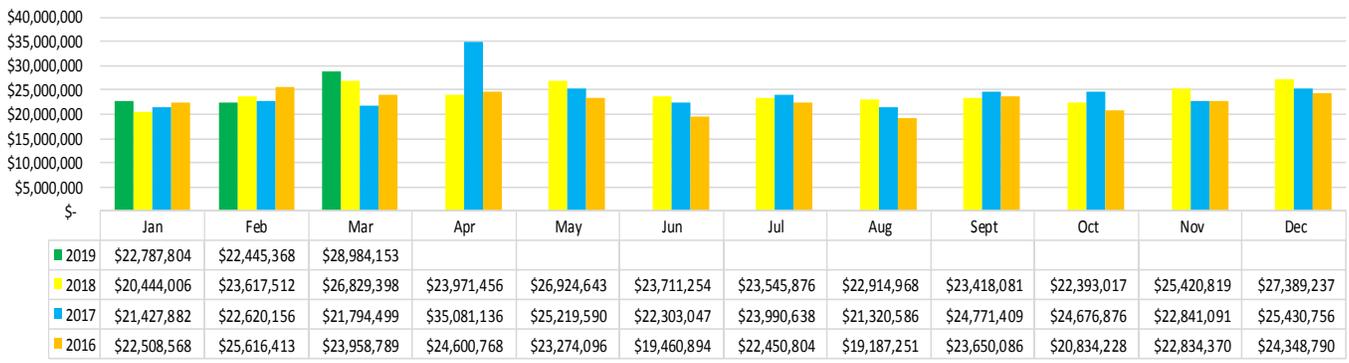
## Riverboats - Yr/Yr Revenue



## Racinos - Yr/Yr Revenue



## Land Based - Yr/Yr Revenue



## Video Gaming - Yr/Yr Revenue

