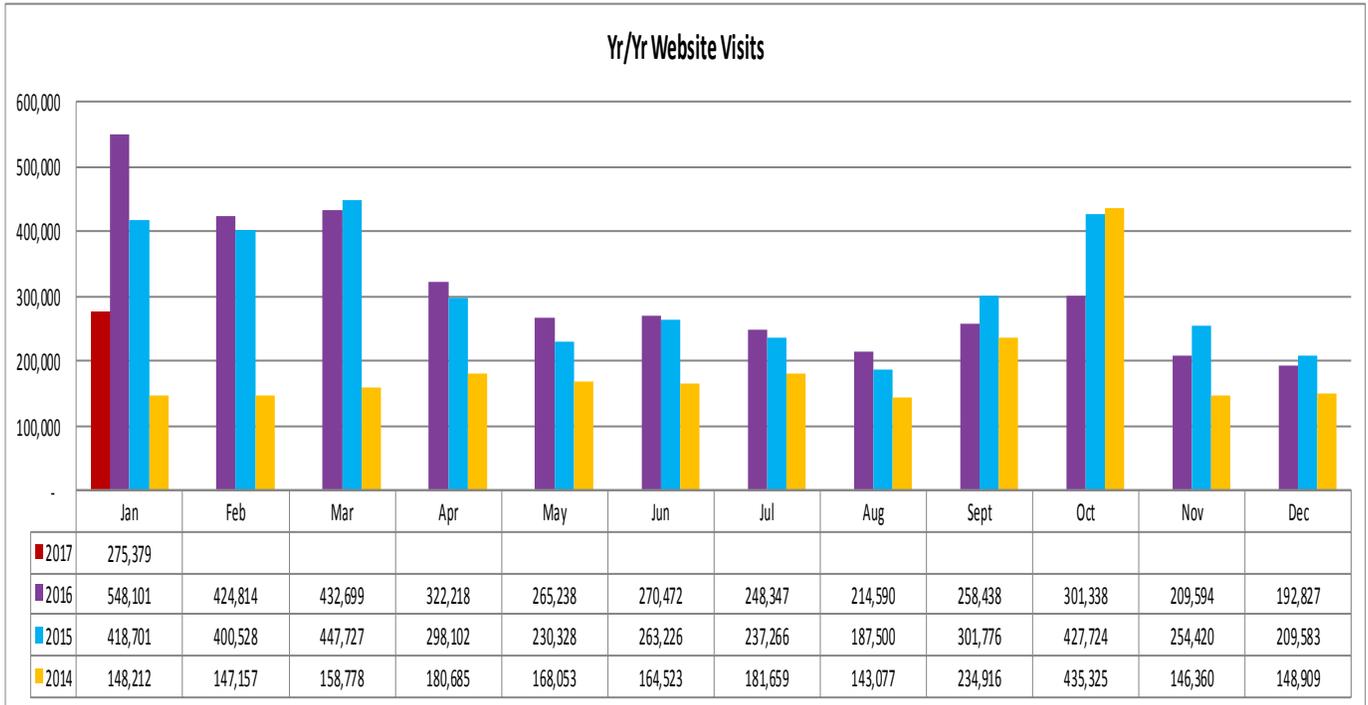


LOUISIANATRAVEL.COM

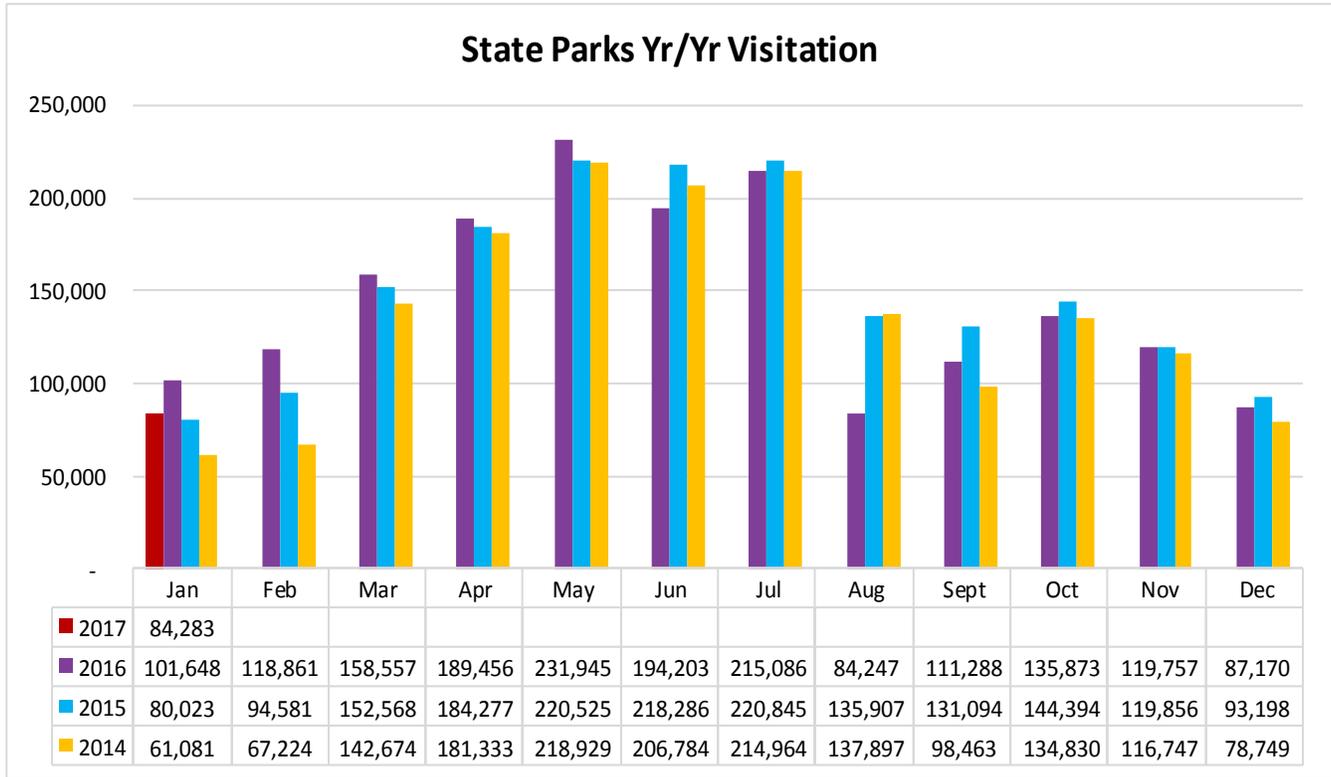


LouisianaTravel.com website showed a decrease of 49.8 percent in total web visits in January 2017 over January 2016.

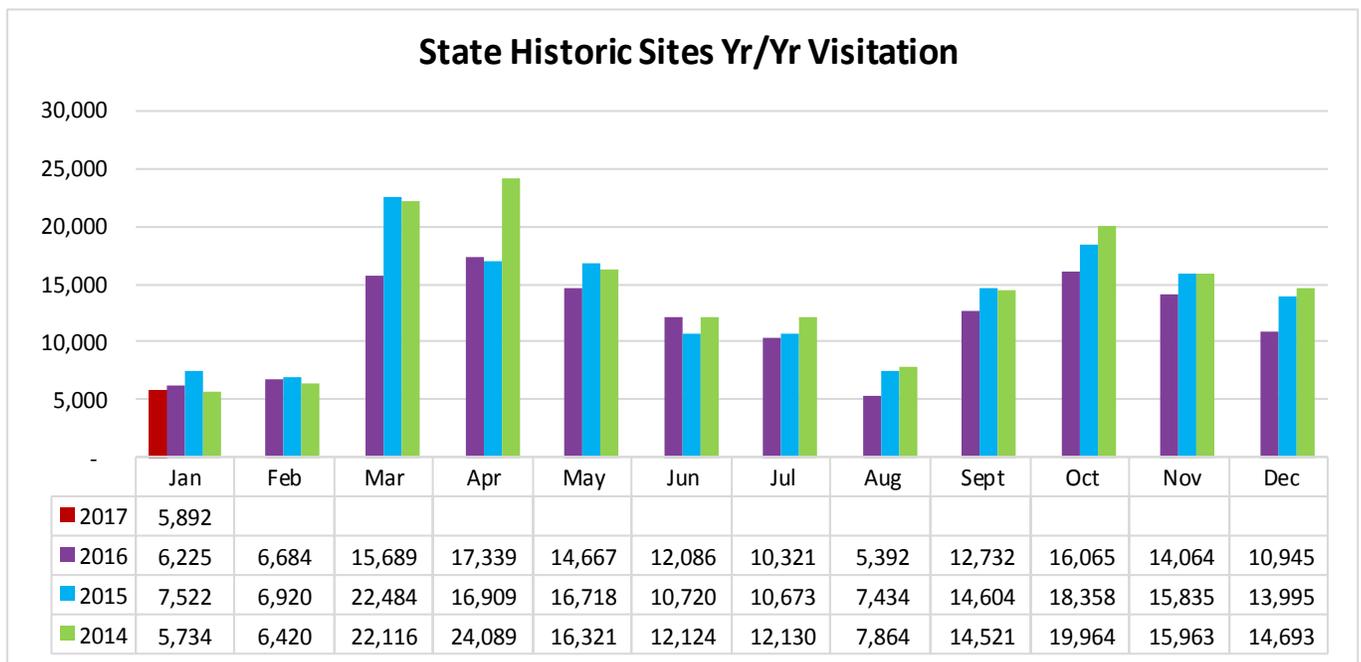
Signals of Intent to Travel	Jan-17	Jan-16	Jan-15	Jan-14
Order a Guide	3,748	3,657	5,498	2,799
Visit Virtual Welcome Center	1,299	1,914	1,971	272
eNewsletter Sign Up	152	205	308	93
All Guide Downloads	304	502	917	1,916

Source: Google Analytics

STATE PARKS



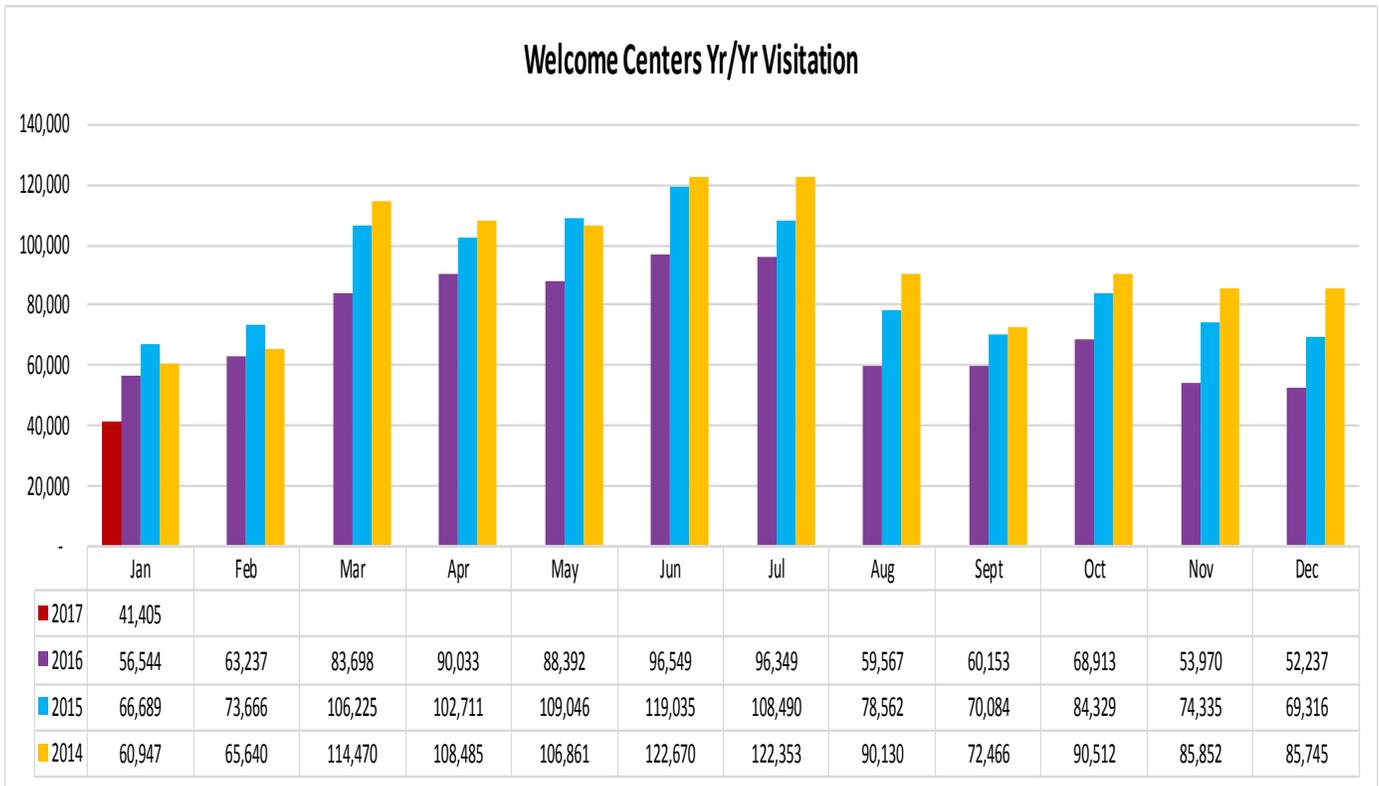
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 26 percent in visitation in January 2017 over January 2016.

Note: Capitol Park closed permanently to visitors in July 2015 & Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Jan 2017	
Canada*	1,380
United Kingdom	267
France	205
Australia	190
Germany	102

States** - Jan 2017	
Texas	5,246
Mississippi	3,851
Alabama	2,825
Florida	2,656
Indiana	1,908

Cities** - Jan 2017	
Greenwood, IN	1,507
Mobile, AL	522
Pensacola, FL	422
Houston, TX	389
Ocean Springs, MS	323

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE

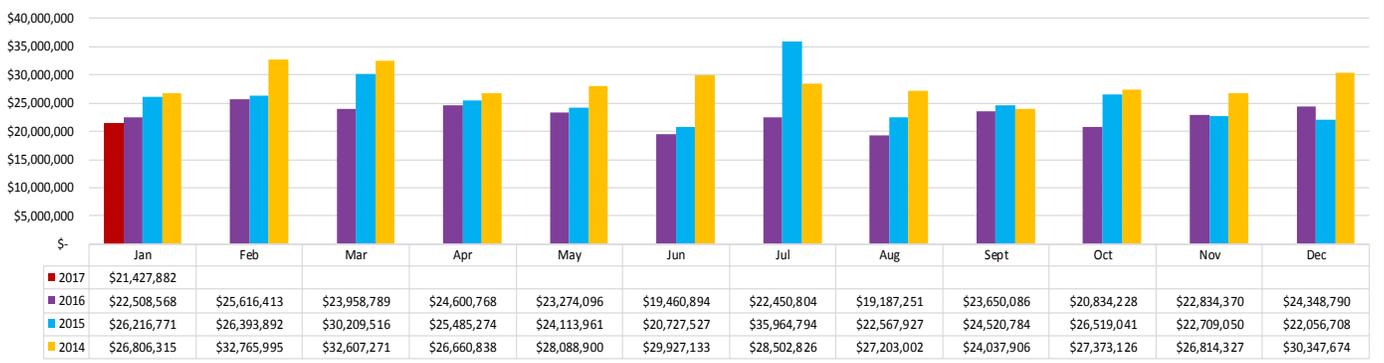
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

