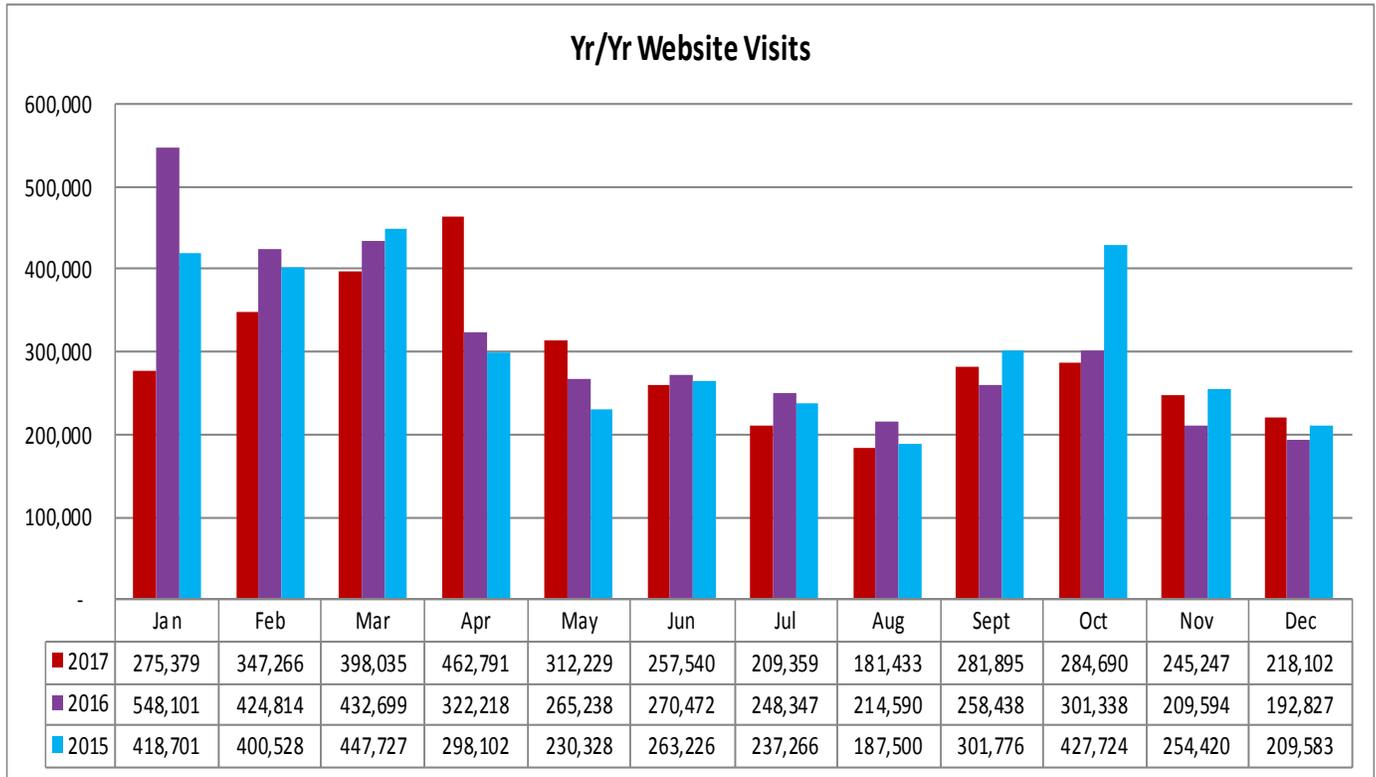


## LOUISIANATRAVEL.COM



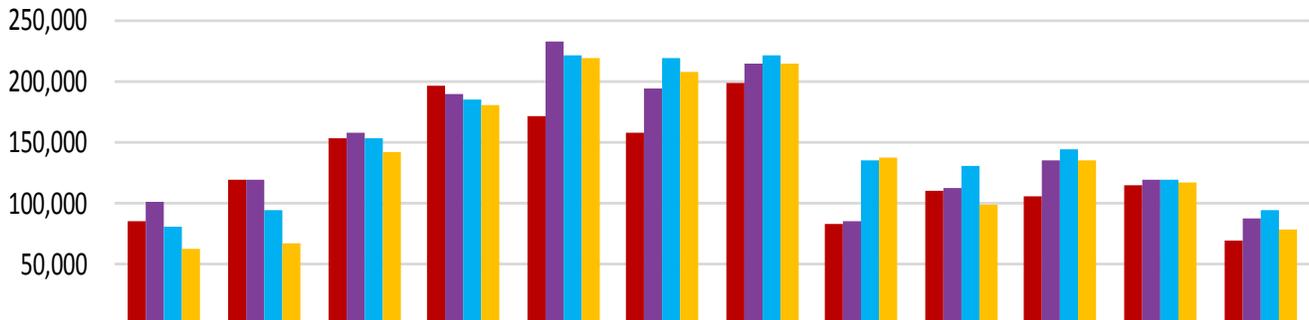
LouisianaTravel.com website showed an increase of 13 percent in total web visits in December 2017 over December 2016.

Signals of Intent to Travel	Dec-17	% Change Yr/Yr	Dec-16	% Change Yr/Yr	Dec-15	% Change Yr/Yr	Dec-14
Order a Guide	1,741	5%	1,659	-22%	2,119	-8%	2,292
Visit Virtual Welcome Center	1,050	63%	643	-45%	1,175	-5%	1,235
eNewsletter Sign Up	118	11%	106	-26%	143	6%	135
All Guide Downloads	713	305%	176	-44%	316	-44%	565

Source: Google Analytics

## STATE PARKS

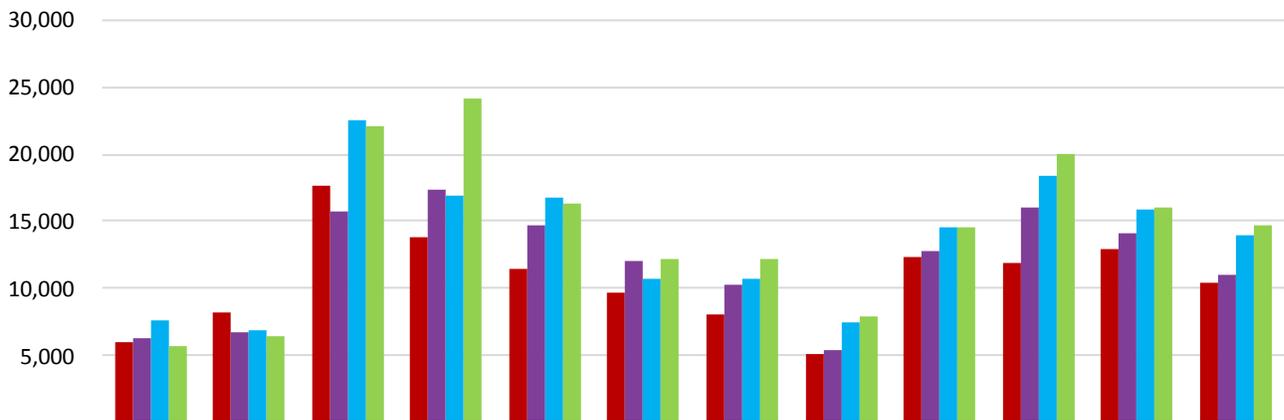
### State Parks Yr/Yr Visitation



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2017	84,283	119,152	153,832	195,605	171,876	157,716	198,443	82,953	110,127	104,586	115,287	68,276
2016	101,648	118,861	158,557	189,456	231,945	194,203	215,086	84,247	111,288	135,873	119,757	87,170
2015	80,023	94,581	152,568	184,277	220,525	218,286	220,845	135,907	131,094	144,394	119,856	93,198
2014	61,081	67,224	142,674	181,333	218,929	206,784	214,964	137,897	98,463	134,830	116,747	78,749

## STATE HISTORIC SITES

### State Historic Sites Yr/Yr Visitation



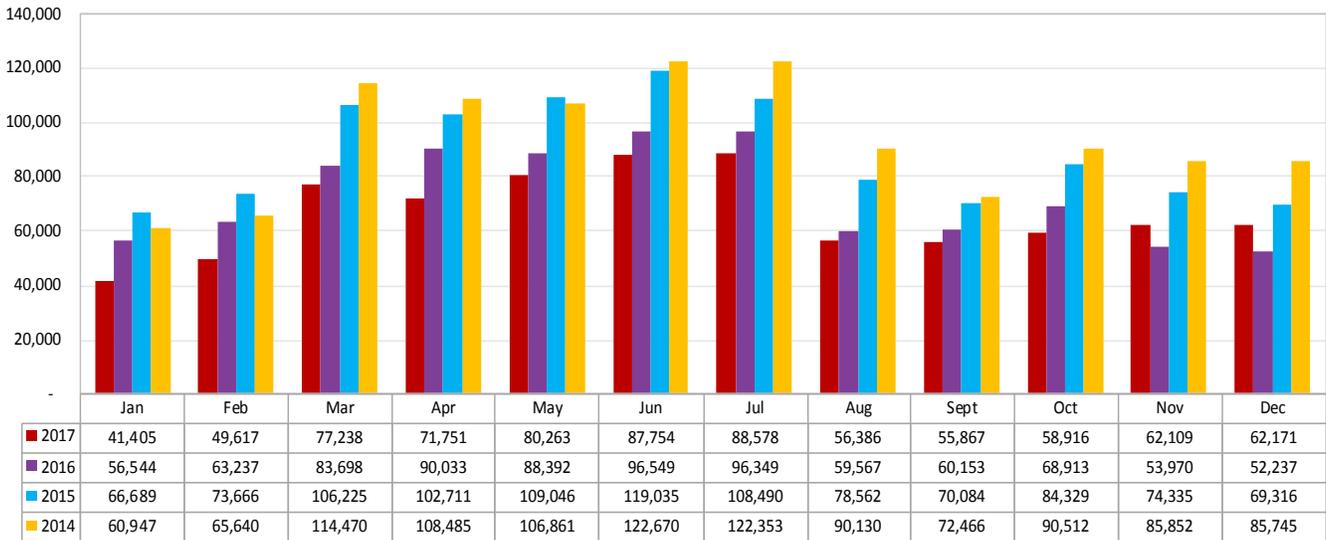
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2017	5,892	8,222	17,685	13,870	11,383	9,723	8,089	5,094	12,374	11,867	12,861	10,443
2016	6,225	6,684	15,689	17,339	14,667	12,086	10,321	5,392	12,732	16,065	14,064	10,945
2015	7,522	6,920	22,484	16,909	16,718	10,720	10,673	7,434	14,604	18,358	15,835	13,995
2014	5,734	6,420	22,116	24,089	16,321	12,124	12,130	7,864	14,521	19,964	15,963	14,693

Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# WELCOME CENTERS

## Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a significant increase of 19 percent in visitation in December 2017 over December 2016. Note: Vinton Welcome Center remains closed for reconstruction.

## Welcome Centers Visitor Totals

<i>International - Dec 2017</i>	
Canada*	950
Mexico	802
France	476
United Kingdom	444
Germany	188

<i>States** - Dec 2017</i>	
Texas	11,693
Mississippi	6,088
Florida	4,818
Alabama	4,041
Georgia	2,375

<i>Cities** - Dec 2017</i>	
Houston, TX	1,006
Mobile, AL	849
Stillwater, OK	672
Jackson, MS	540
Dallas, TX	525

<i>International Jan - Dec 2017</i>	
Canada*	13,199
France	7,762
Mexico	7,541
United Kingdom	7,530
Germany	5,446

<i>States** Jan - Dec 2017</i>	
Texas	149,962
Mississippi	67,556
Florida	55,331
Alabama	45,979
Georgia	25,081

<i>Cities** Jan - Dec 2017</i>	
Houston, TX	16,411
Mobile, AL	8,817
Pensacola, FL	7,191
Dallas, TX	6,709
Fort Worth, TX	5,476

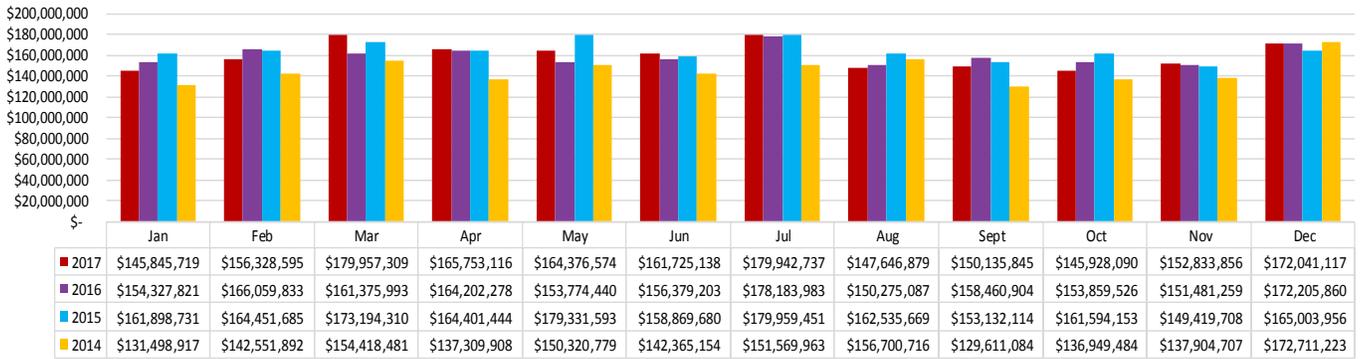
\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

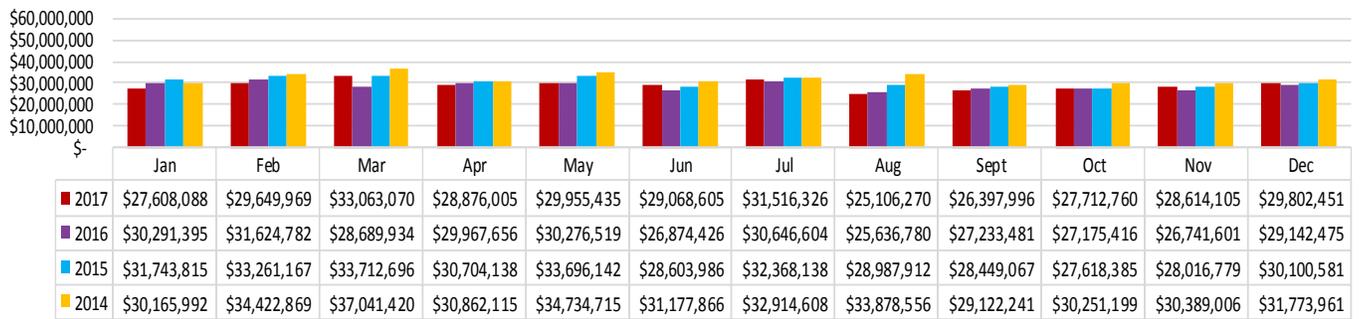
For individual Welcome Center visitation numbers, contact Nancy Broussard at [nbroussard@crt.la.gov](mailto:nbroussard@crt.la.gov) or 225.342.8122.

# GROSS GAMING REVENUE

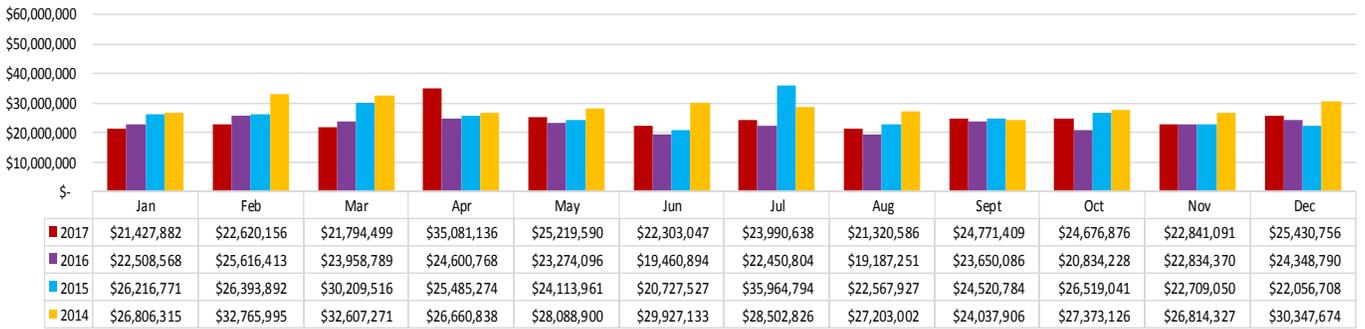
## Riverboats - Yr/Yr Revenue



## Racinos - Yr/Yr Revenue



## Land Based - Yr/Yr Revenue



## Video Gaming - Yr/Yr Revenue

