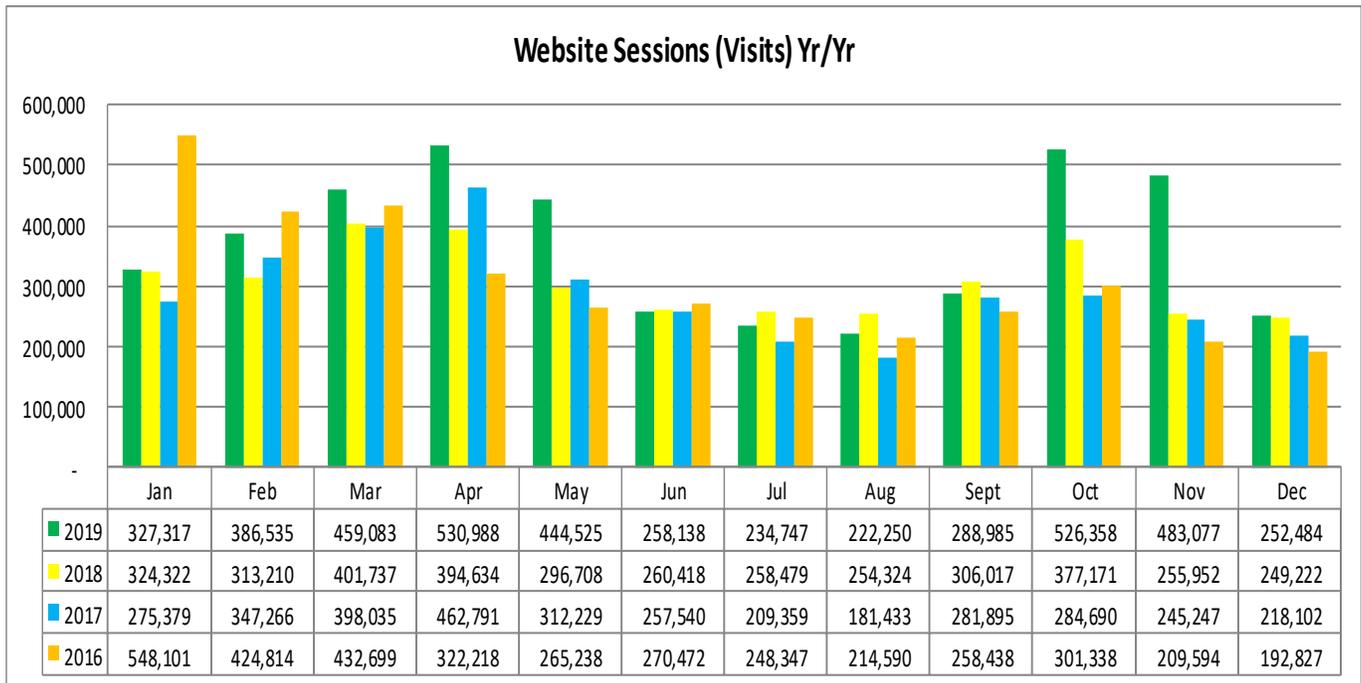
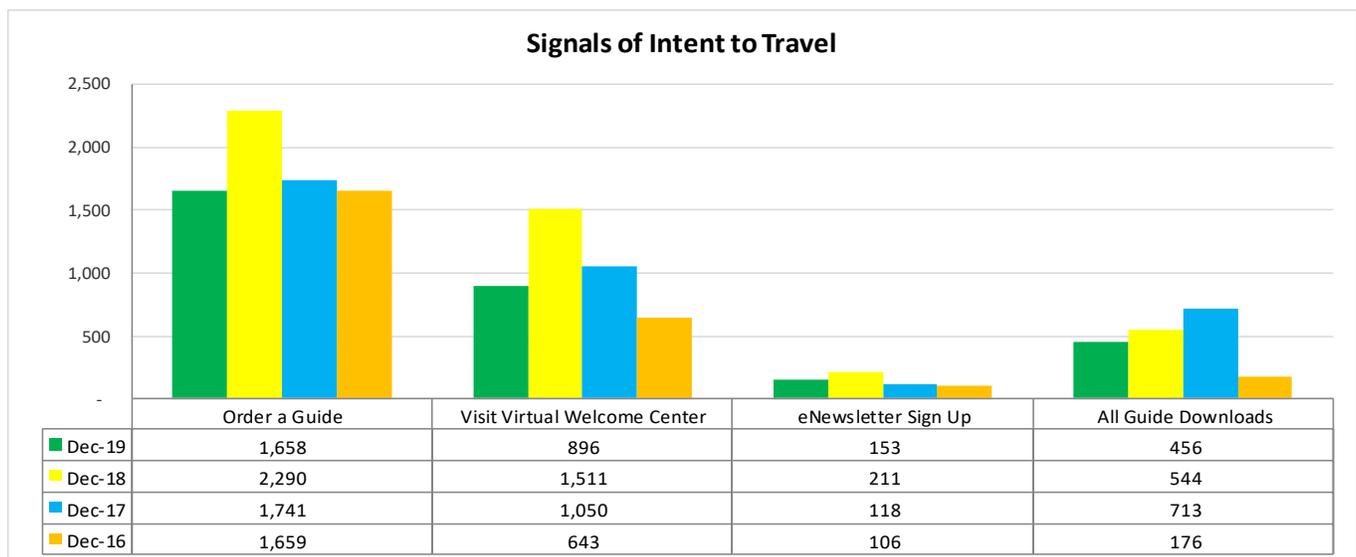


LOUISIANATRAVEL.COM

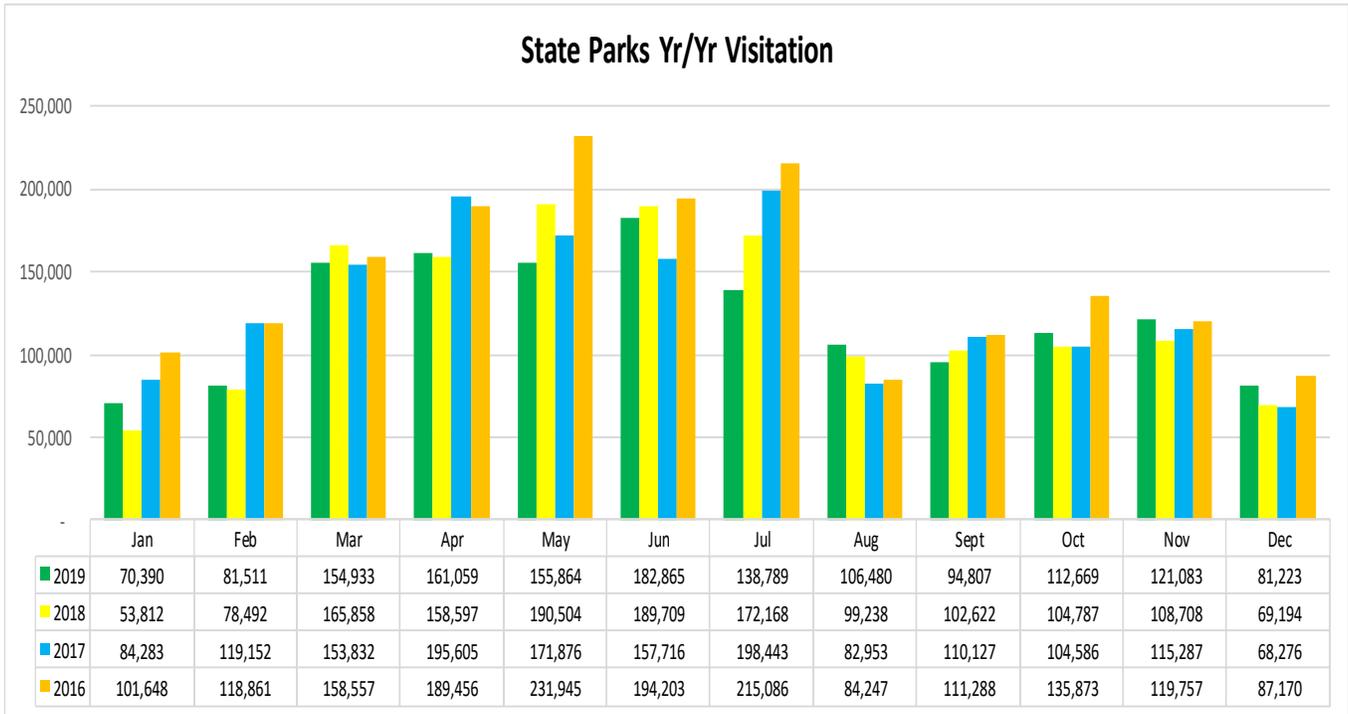


LouisianaTravel.com website showed an increase of 1.3 percent in total website visits in Dec 2019 over Dec 2018.

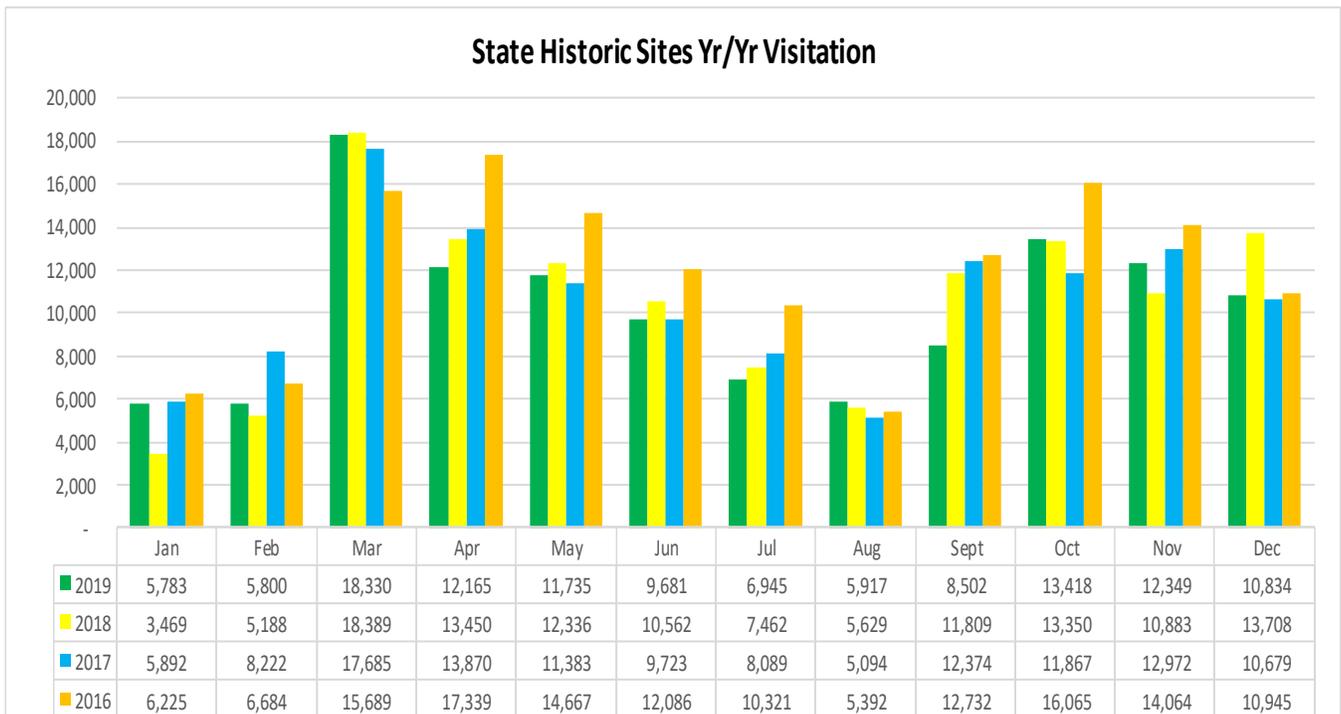


Source: Google Analytics

STATE PARKS



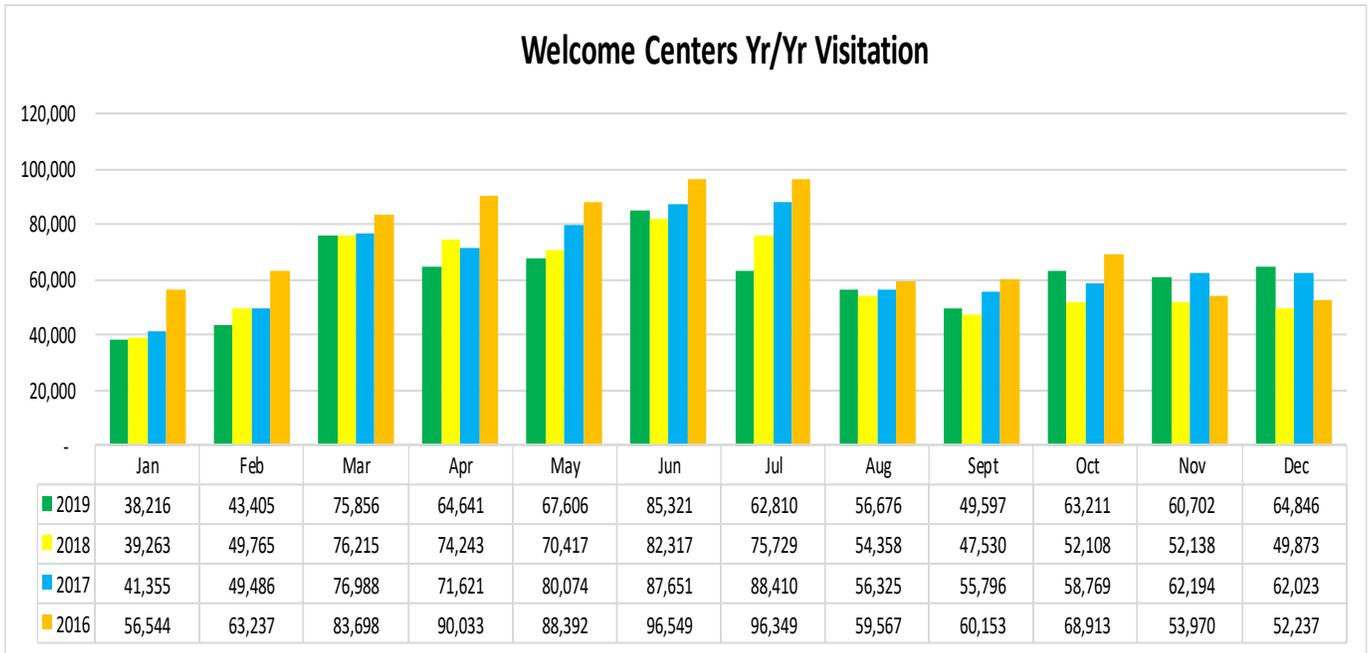
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a significant increase of 30 percent in visitation in Dec 2019 over Dec 2018.

Note: Capitol Park, Vidalia, and Alexandria I-49 Welcome Centers are permanently closed to visitors.

Welcome Centers Visitor Totals

<i>International - Dec 2019</i>	
Mexico	2,376
Canada*	1,002
France	334
Australia	240
United Kingdom	234

<i>States** - Dec 2019</i>	
Texas	16,486
Mississippi	5,238
Florida	4,452
Alabama	3,333
Georgia	1,972

<i>Cities** - Dec 2019</i>	
Houston, TX	2,577
Jackson, MS	1,232
Austin, TX	717
Mobile, AL	645
San Antonio, TX	580

<i>International Jan - Dec 2019</i>	
Mexico	20,767
Canada*	13,988
France	12,080
United Kingdom	8,334
Germany	5,816

<i>States** Jan - Dec 2019</i>	
Texas	150,676
Mississippi	59,719
Florida	45,635
Alabama	42,424
Georgia	22,710

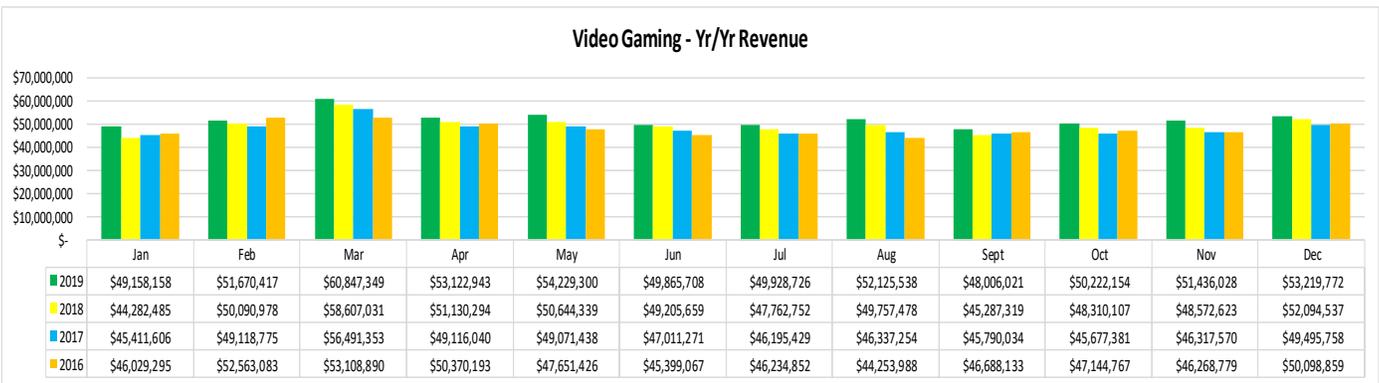
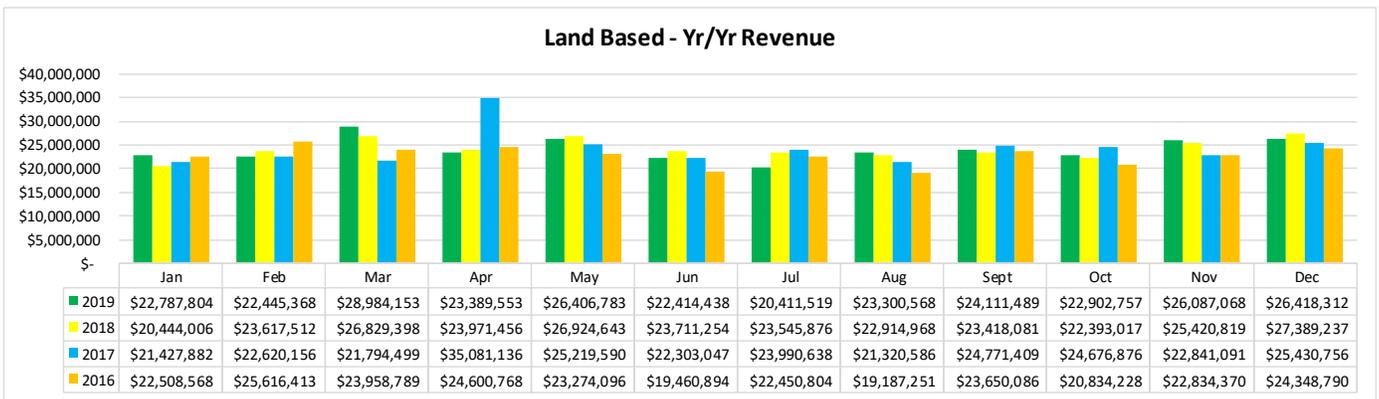
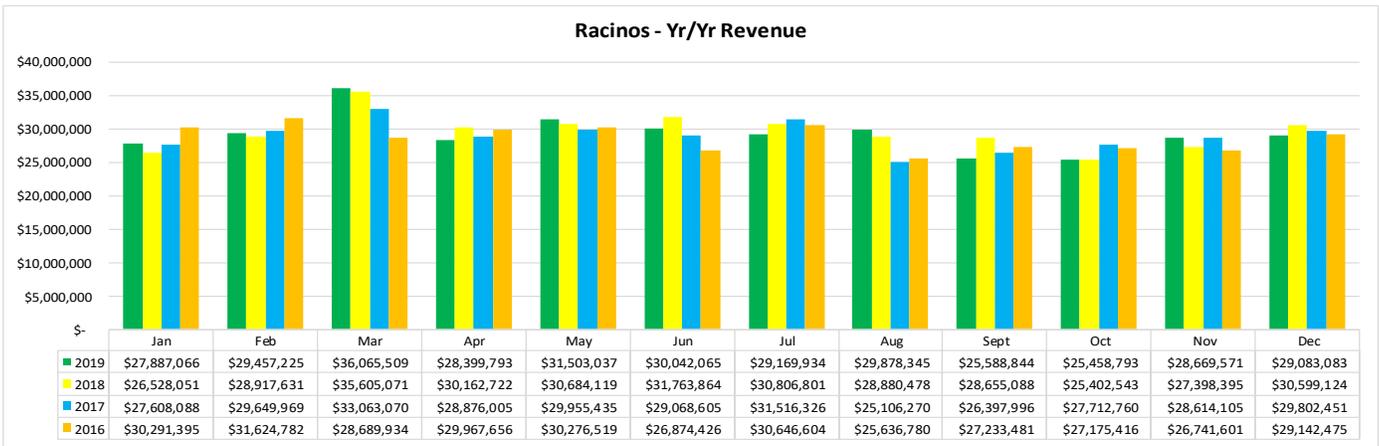
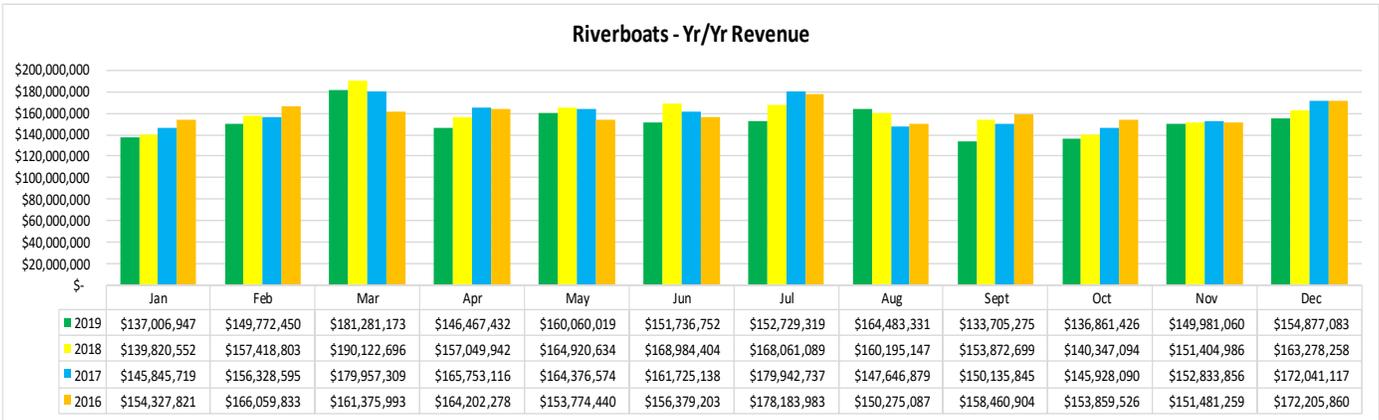
<i>Cities** Jan - Dec 2019</i>	
Houston, TX	22,867
Mobile, AL	8,698
Dallas, TX	6,077
Katy, TX	5,526
Pensacola, FL	5,248

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE



Source: Louisiana State Police