



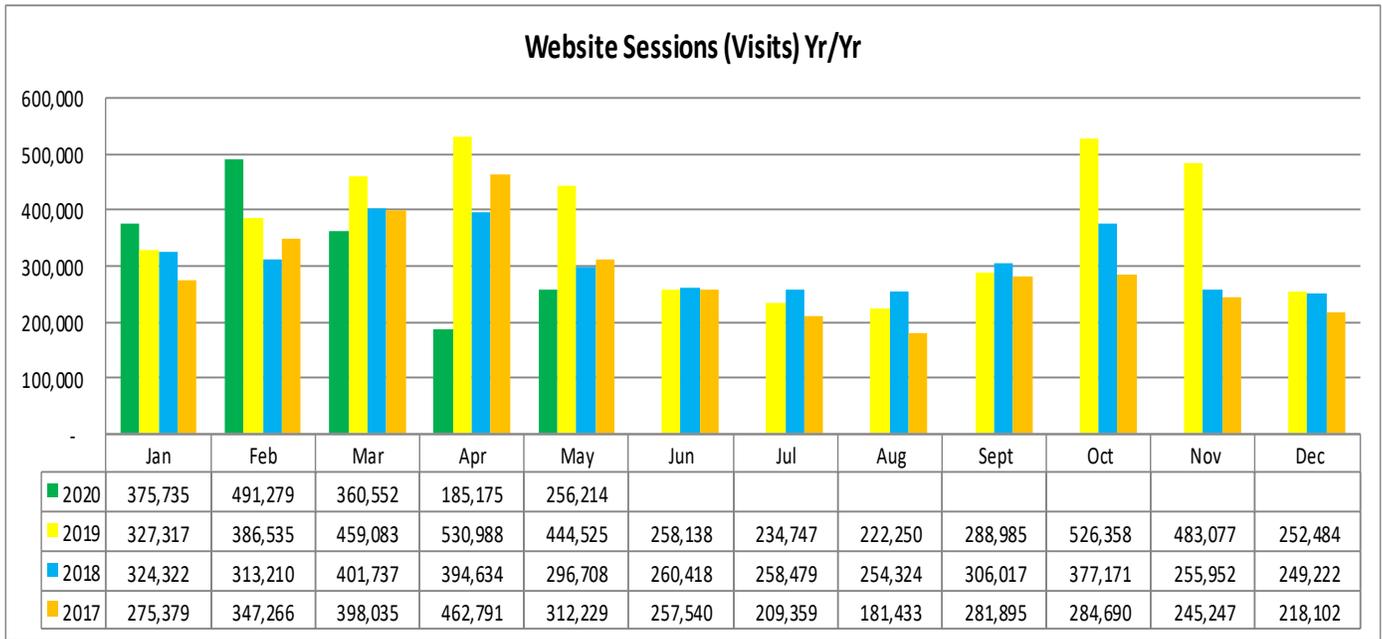
LouisianaTravel.com

# TOURISM INDUSTRY INDICATORS

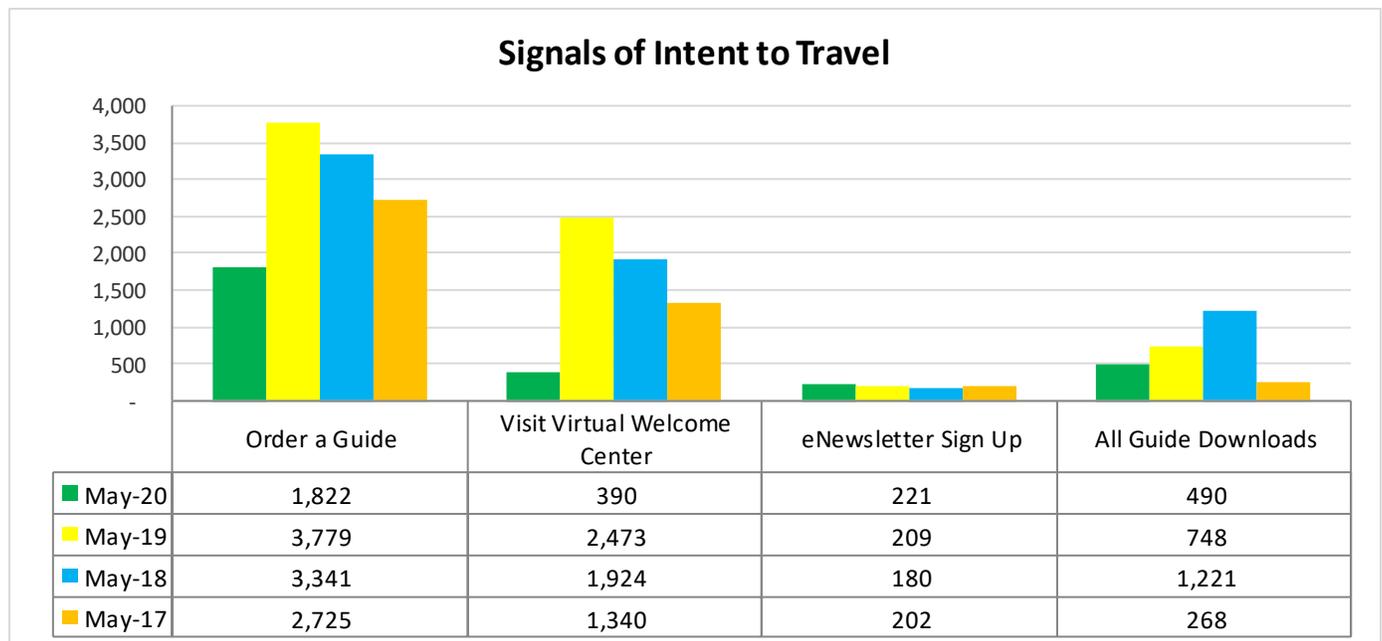
## JUNE 2020 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

### LOUISIANATRAVEL.COM



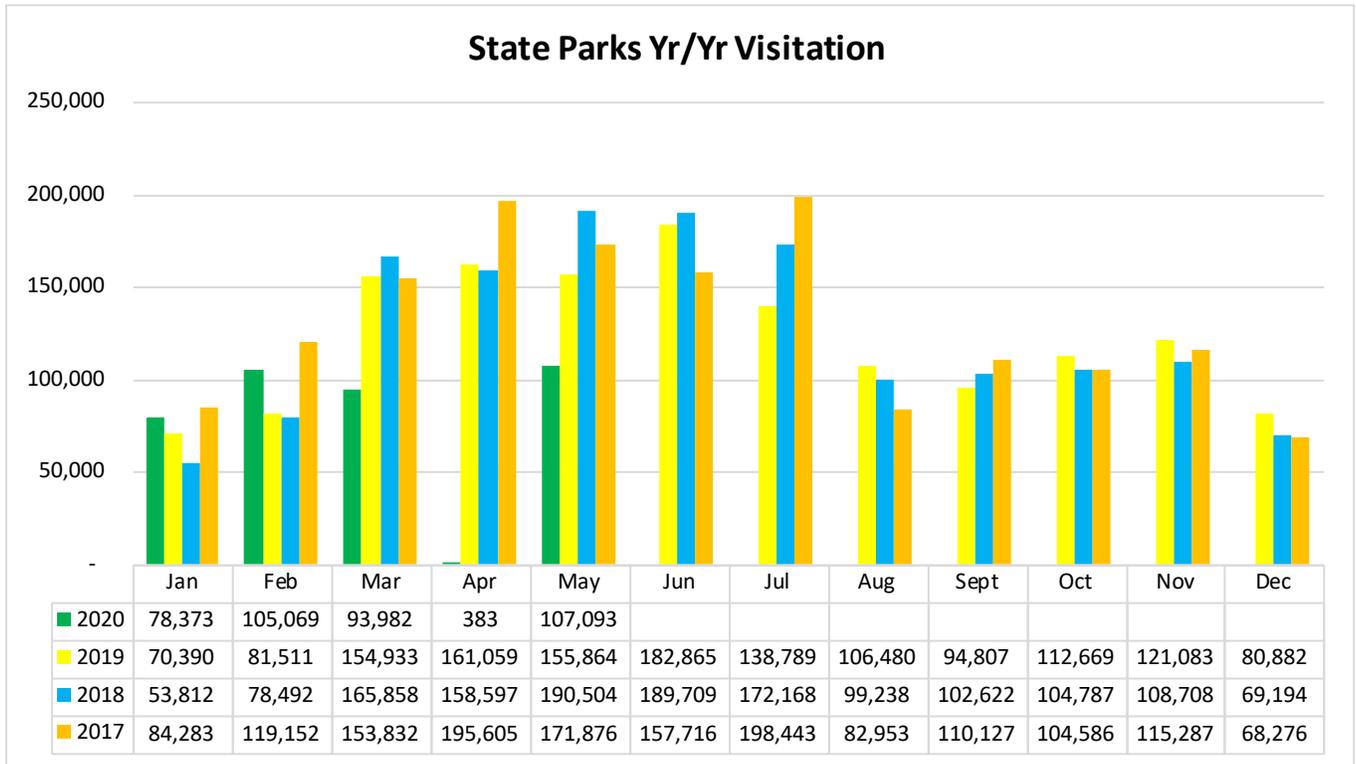
LouisianaTravel.com website showed a decrease of 42 percent in total website visits in May 2020 over May 2019



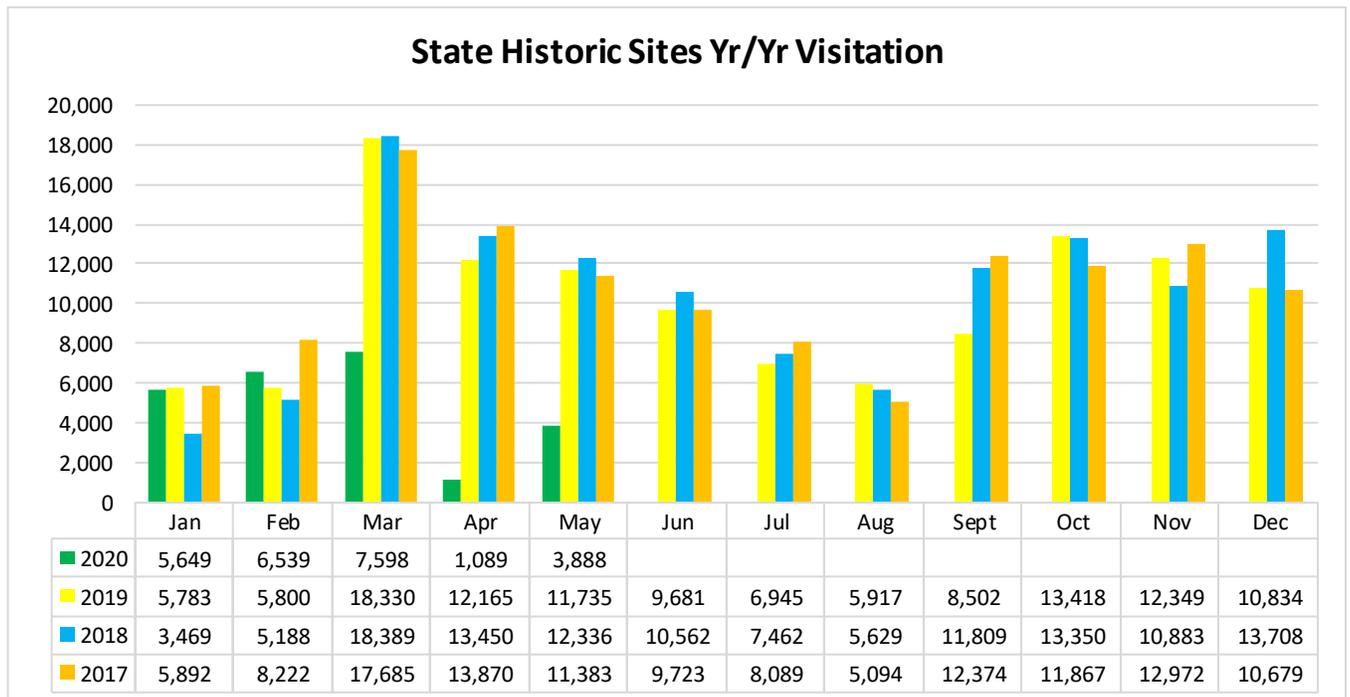
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at [lcoxwell@crt.la.gov](mailto:lcoxwell@crt.la.gov) or 225.342.2876.

## STATE PARKS



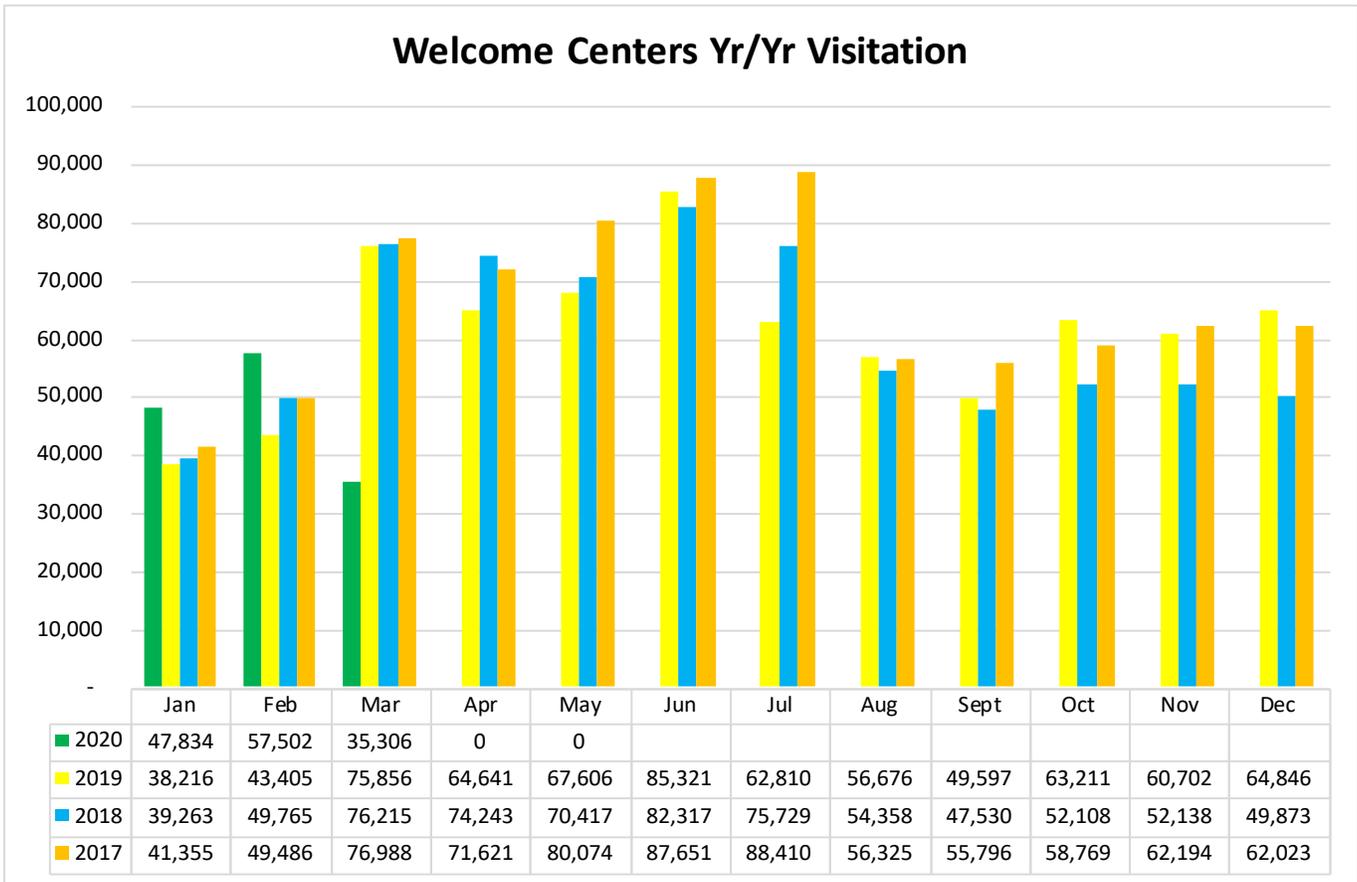
## STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at [lwells@crt.la.gov](mailto:lwells@crt.la.gov) or at 225.342.9519

# WELCOME CENTERS



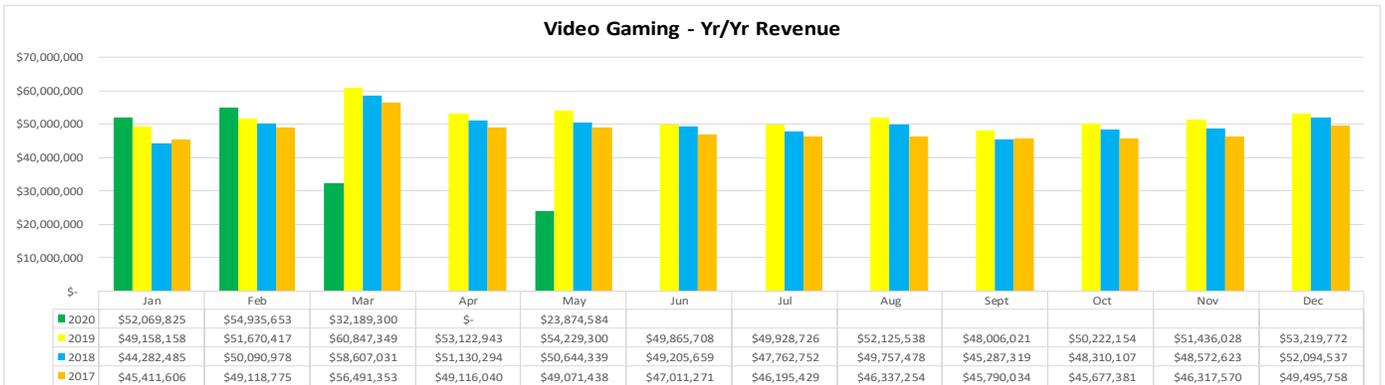
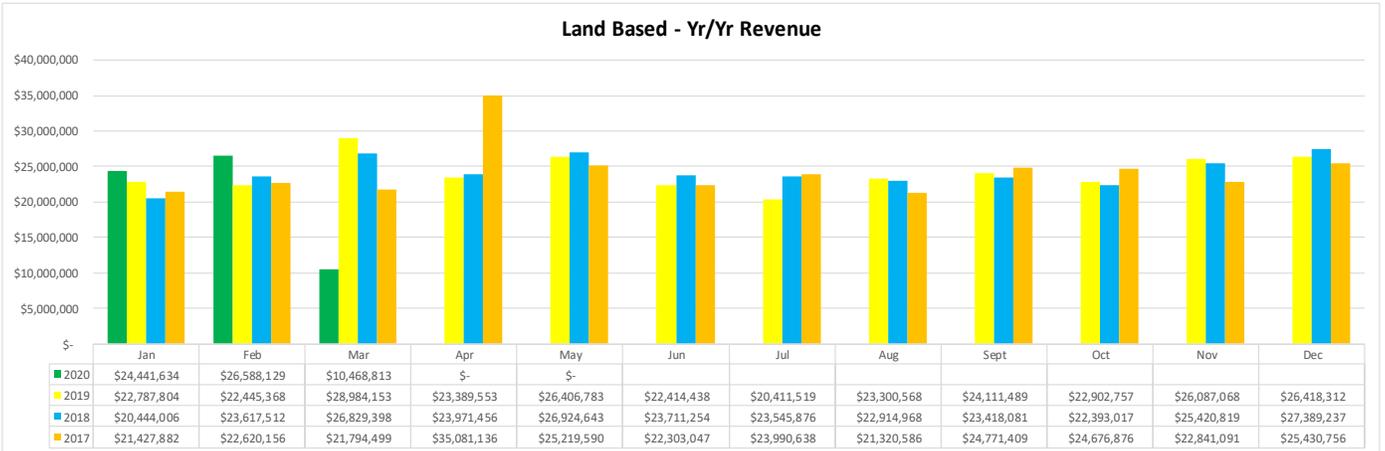
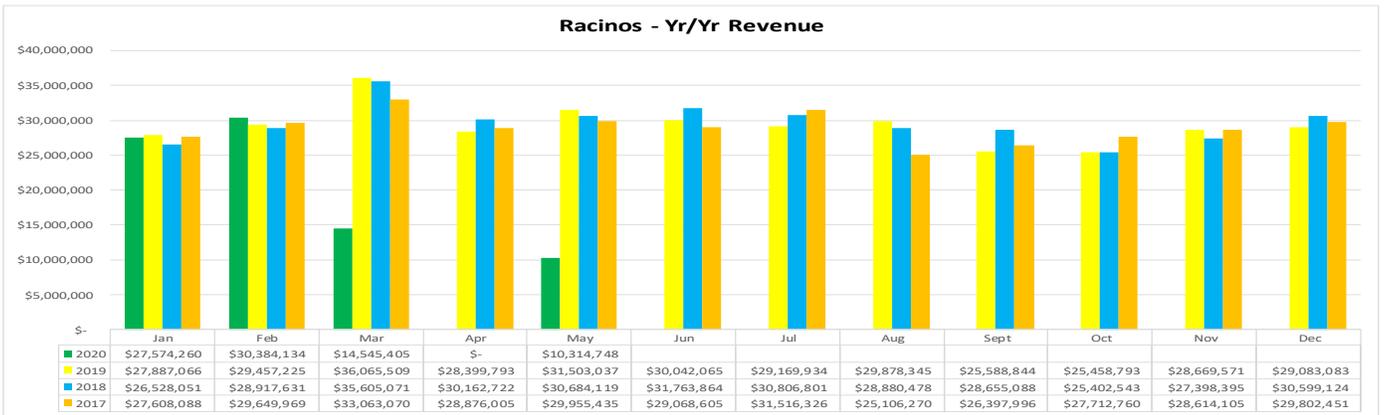
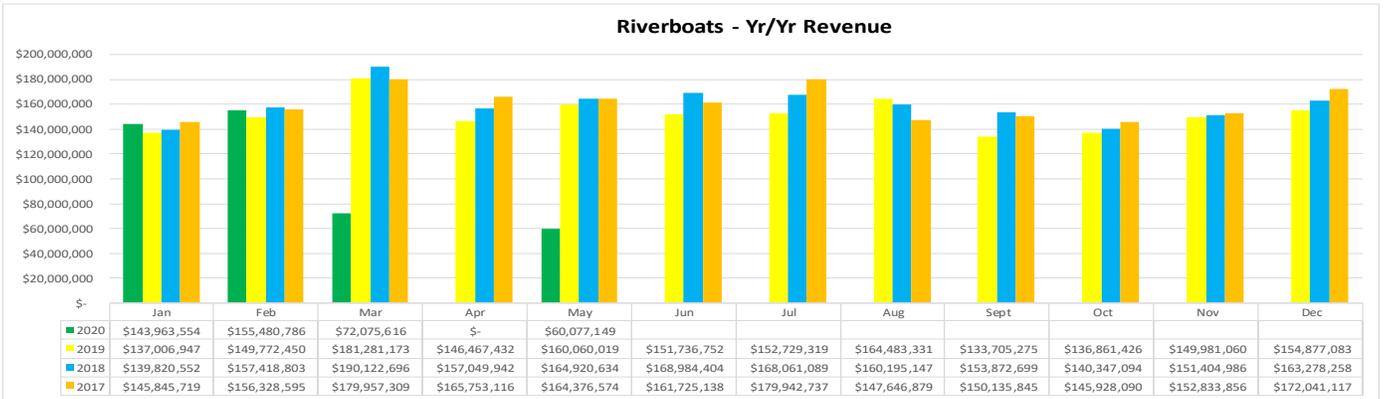
Statewide welcome centers were closed to visitors in May 2020 due to COVID-19.

Note: The Vidalia Welcome Center and the Alexandria I-49 Welcome Center are permanently closed to visitors.

*Source: Louisiana Welcome Centers*

For individual Welcome Center visitation numbers, contact Jason Miller at [capitolparkwcl@crt.la.gov](mailto:capitolparkwcl@crt.la.gov).

# GROSS GAMING REVENUE



Source: Louisiana State Police