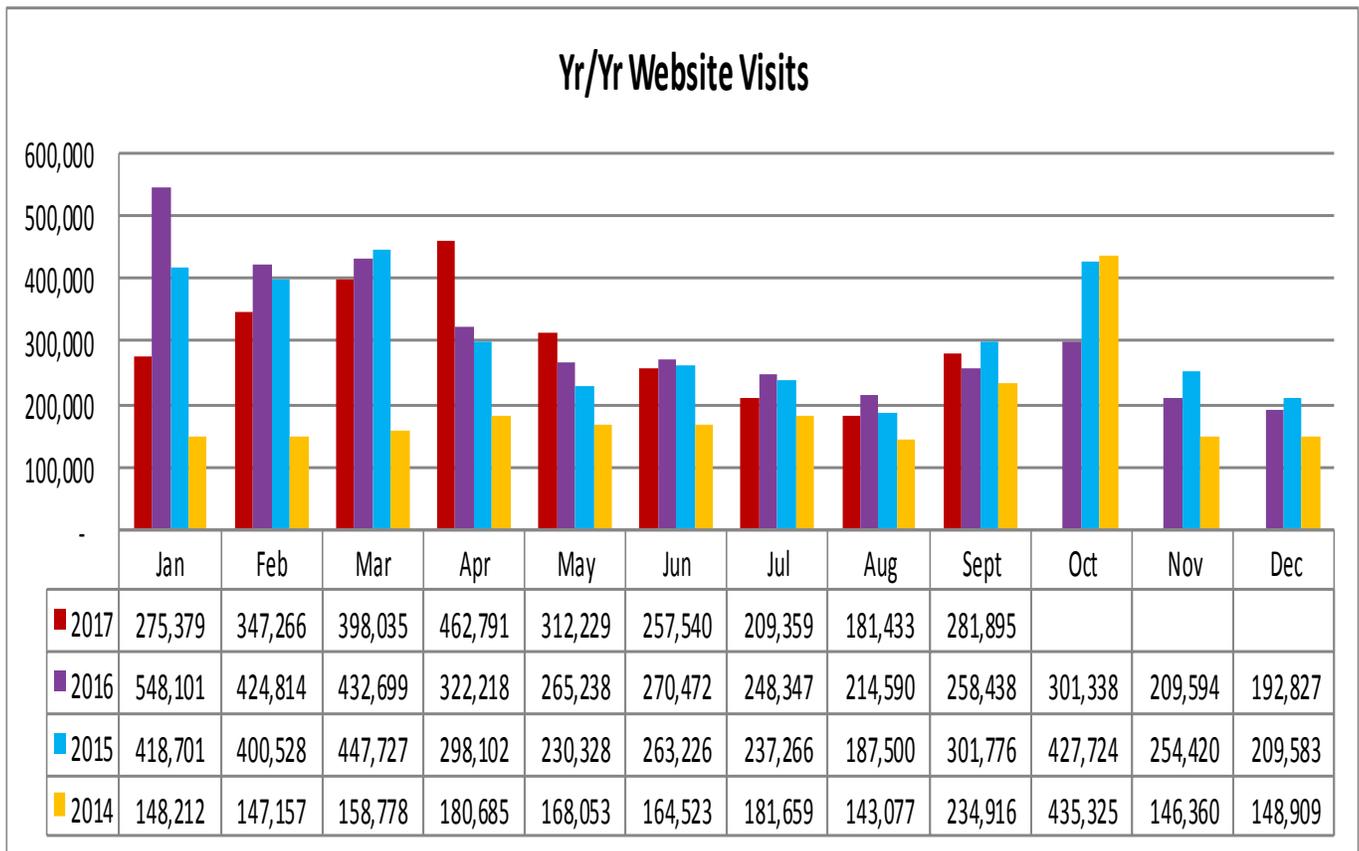


LOUISIANATRAVEL.COM

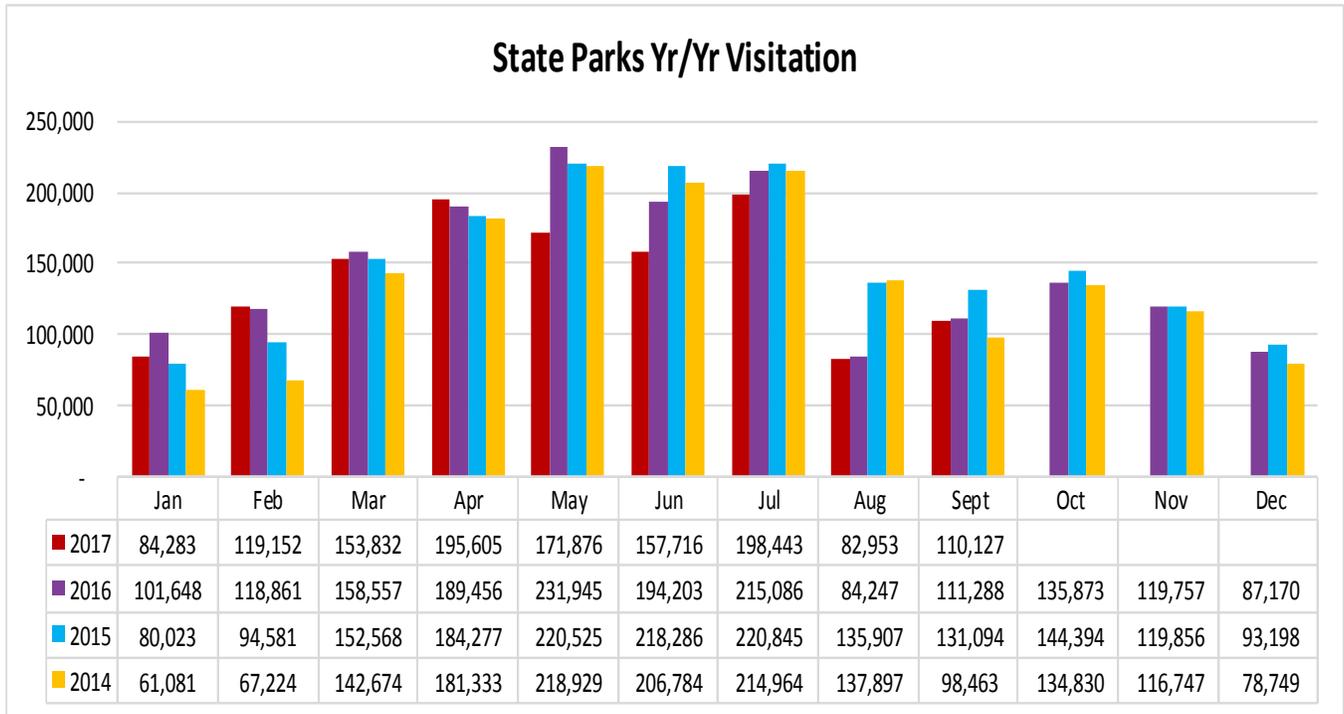


LouisianaTravel.com website showed an increase of 9.1 percent in total web visits in September 2017 over September 2016.

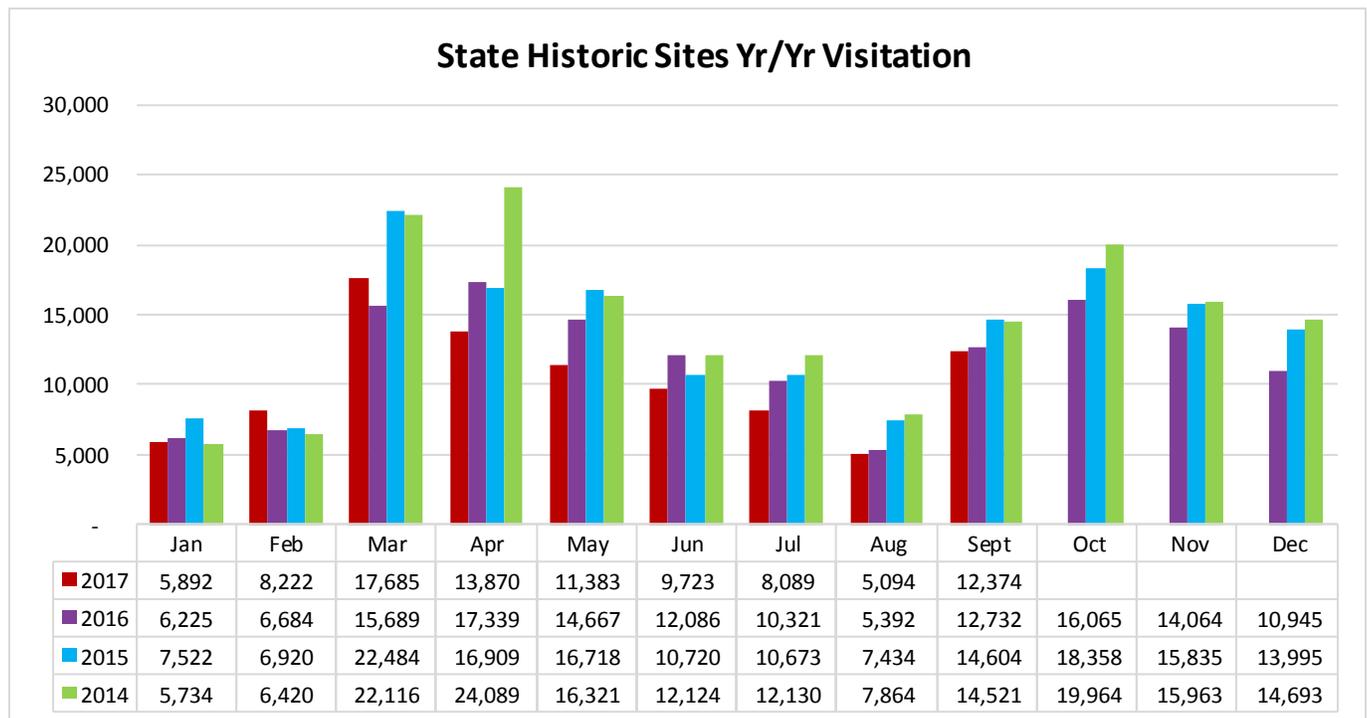
Signals of Intent to Travel	Sep-17	Sep-16	Sep-15	Sep-14
Order a Guide	1,776	2,136	3,197	3,590
Visit Virtual Welcome Center	1,031	1,156	1,679	1,397
eNewsletter Sign Up	164	173	282	213
All Guide Downloads	159	302	487	744

Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

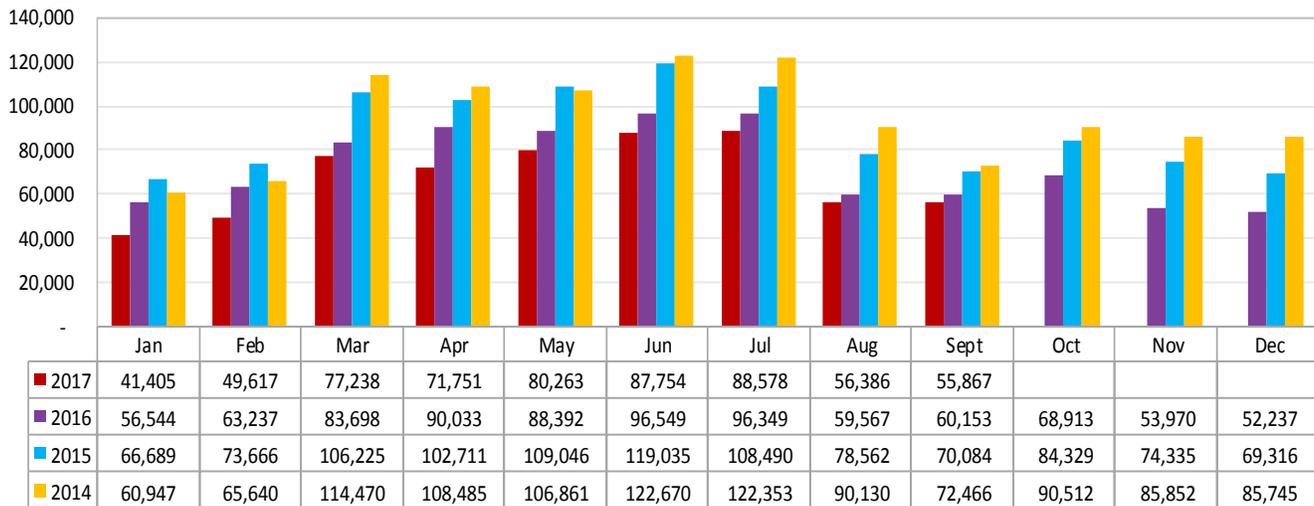


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 7 percent in visitation in September 2017 over September 2016. Note: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

<i>International - Sept 2017</i>	
United Kingdom	925
Germany	763
Mexico	631
Canada*	583
Australia	528

<i>States** - Sept 2017</i>	
Texas	7,902
Florida	5,627
Mississippi	5,031
Alabama	2,966
Georgia	2,493

<i>Cities** - Sept 2017</i>	
Fayetteville, GA	870
Bladenboro, NC	660
Jackson, MS	611
Memphis, TN	562
Houston, TX	558

<i>International Jan - Sept 2017</i>	
Canada*	10,229
France	5,919
United Kingdom	5,495
Mexico	5,374
Germany	4,475

<i>States** Jan - Sept 2017</i>	
Texas	117,288
Mississippi	50,865
Florida	42,083
Alabama	35,403
Georgia	19,112

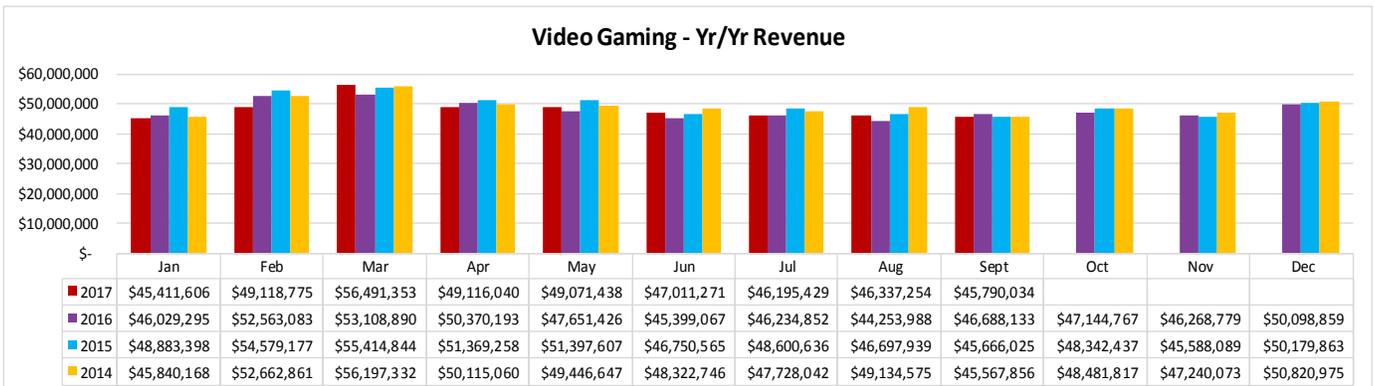
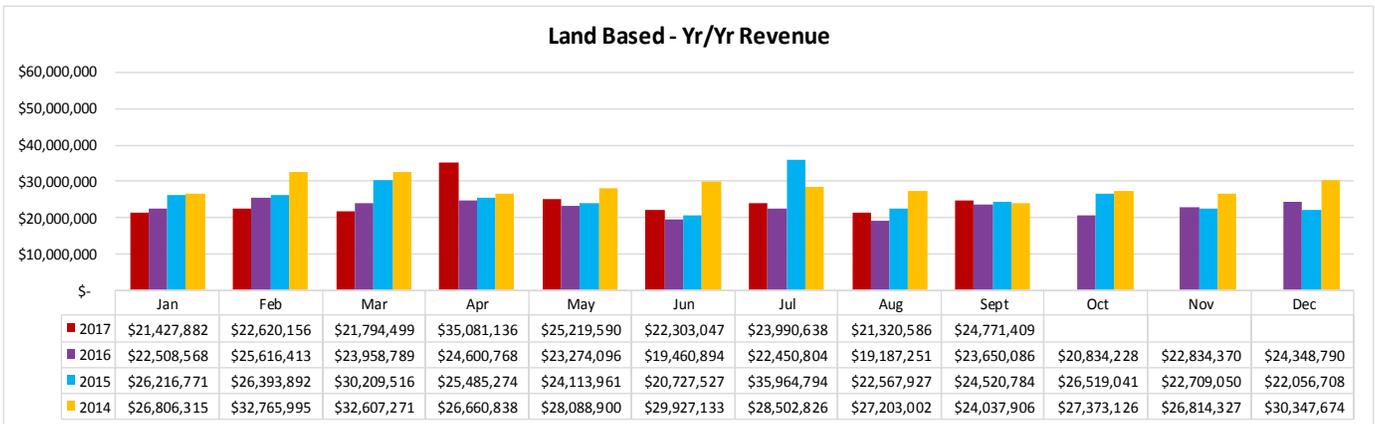
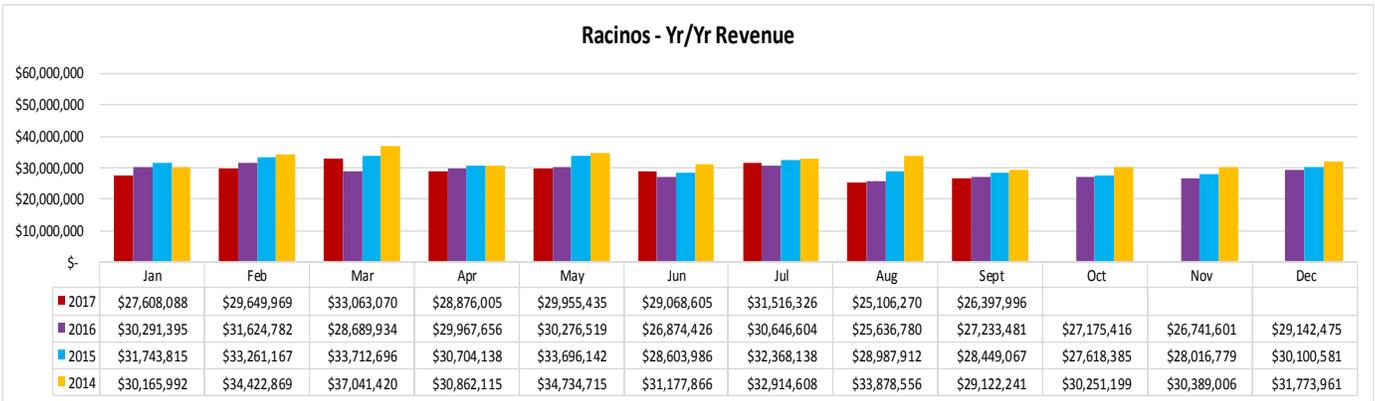
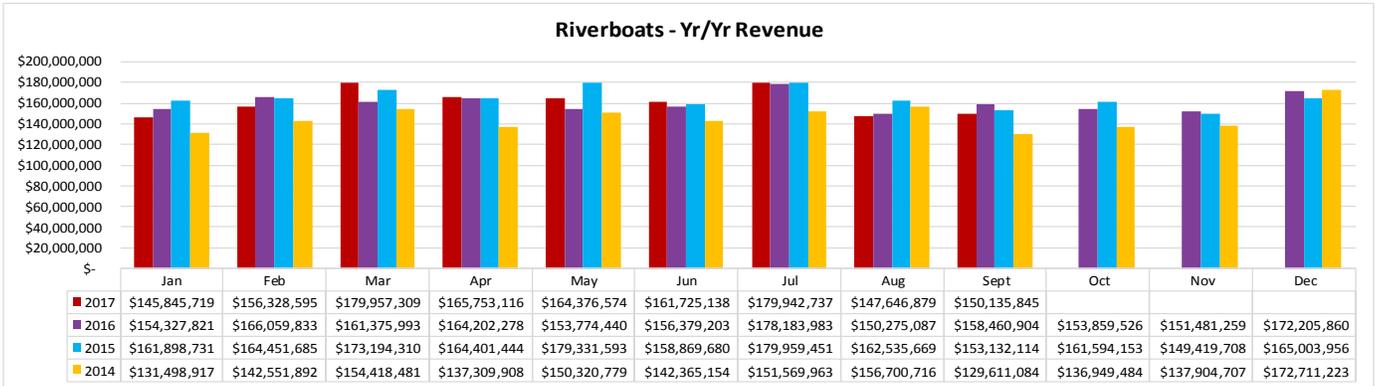
<i>Cities** Jan - Sept 2017</i>	
Houston, TX	17,387
Mobile, AL	6,825
Pensacola, FL	5,864
Dallas, TX	5,279
San Antonio, TX	3,808

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police