



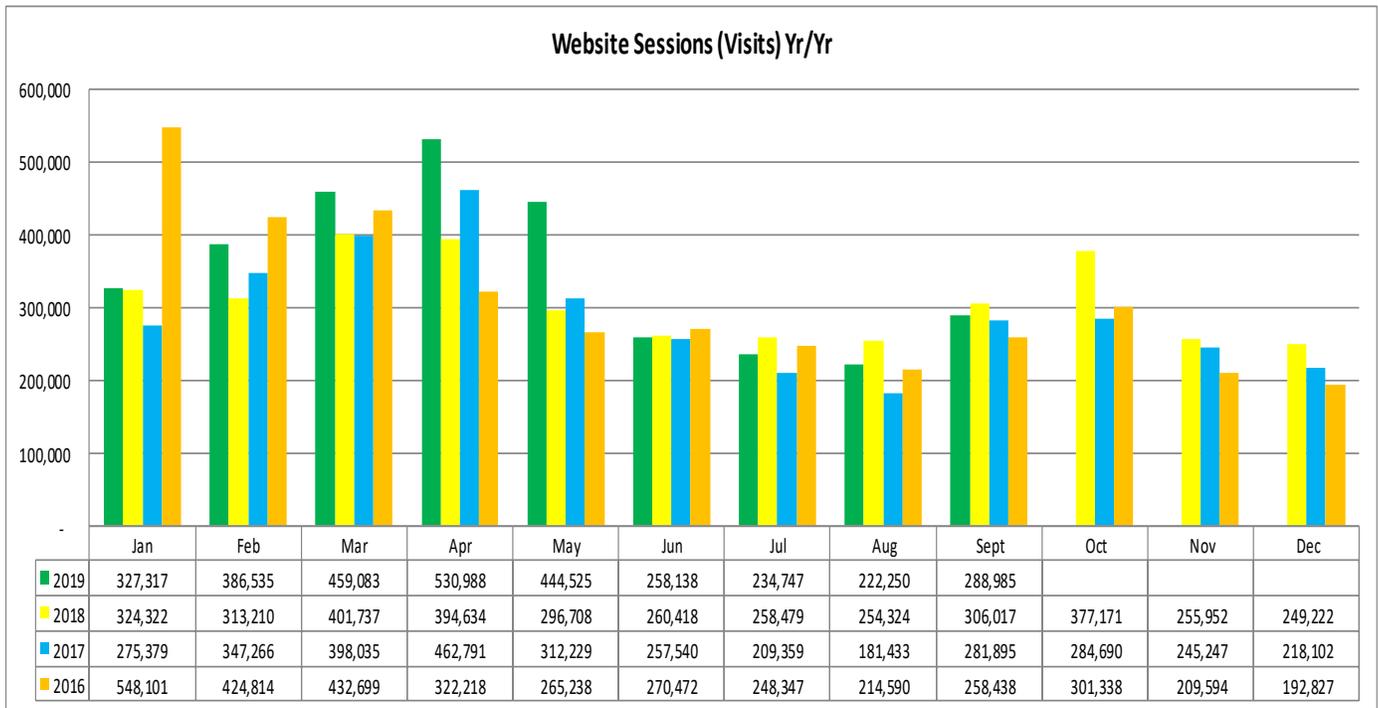
LouisianaTravel.com

TOURISM INDUSTRY INDICATORS

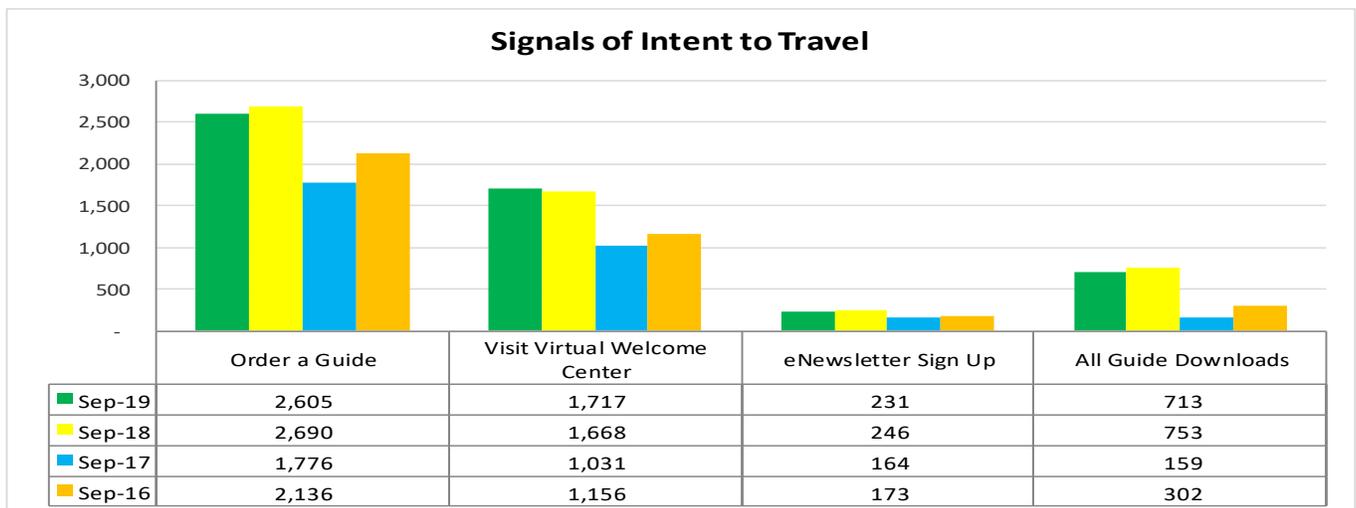
OCTOBER 2019 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



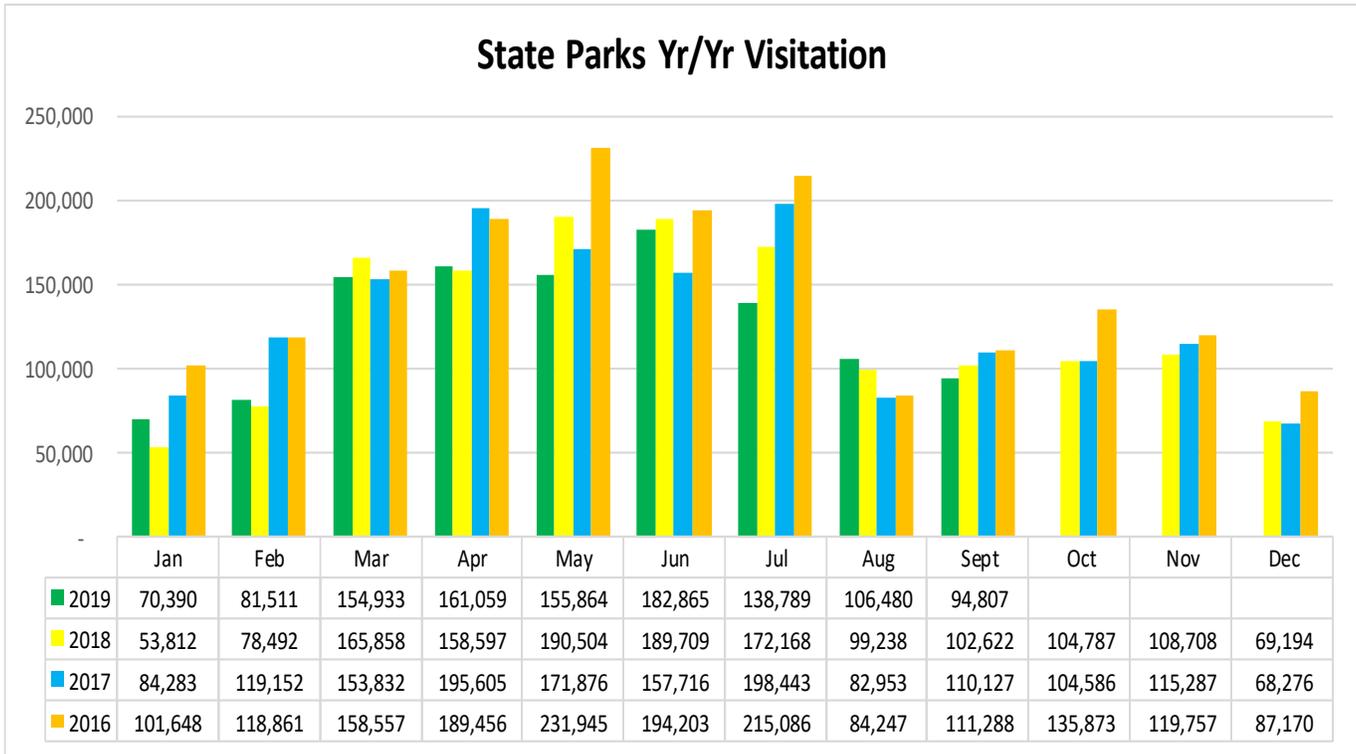
LouisianaTravel.com website showed a decrease of 5.6 percent in total website visits in Sept 2019 over Sept 2018.



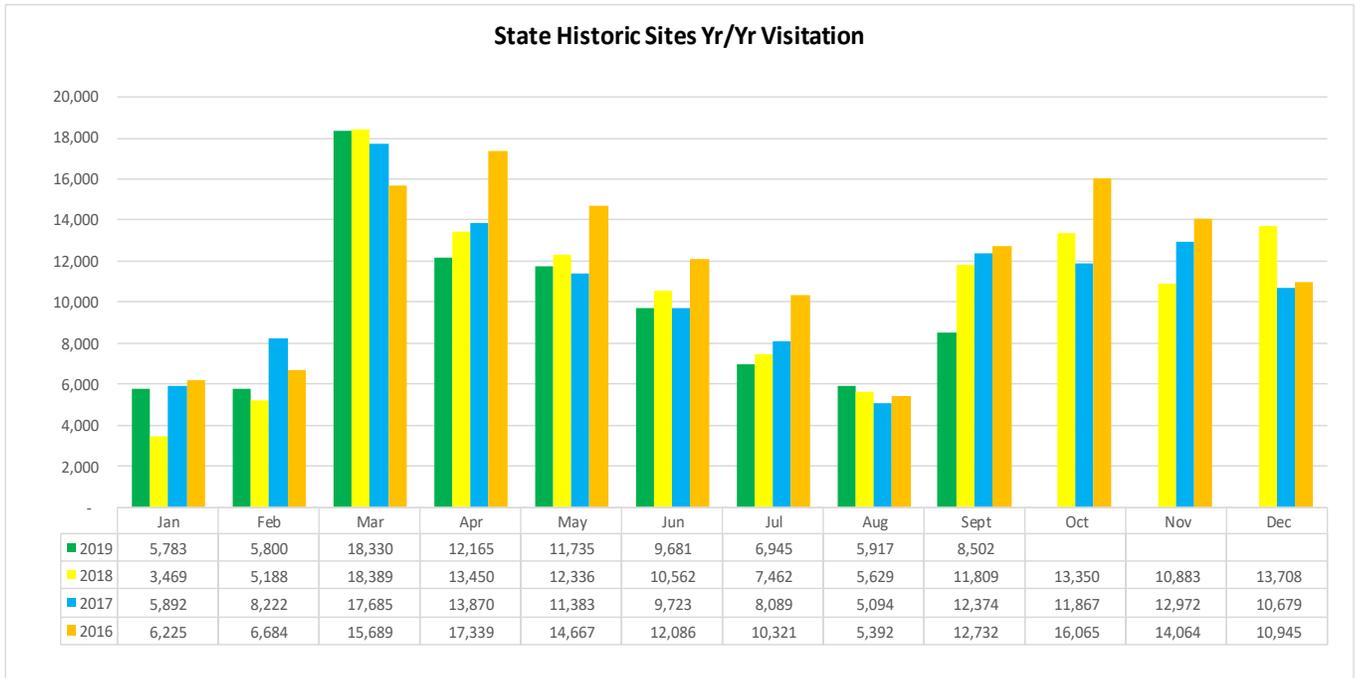
Source: Google Analytics

For more information on individual stats, visit <http://www.crt.state.la.us/tourism/louisiana-research/index> or contact Lynne Coxwell at lcxwell@crt.la.gov or 225.342.2876.

STATE PARKS



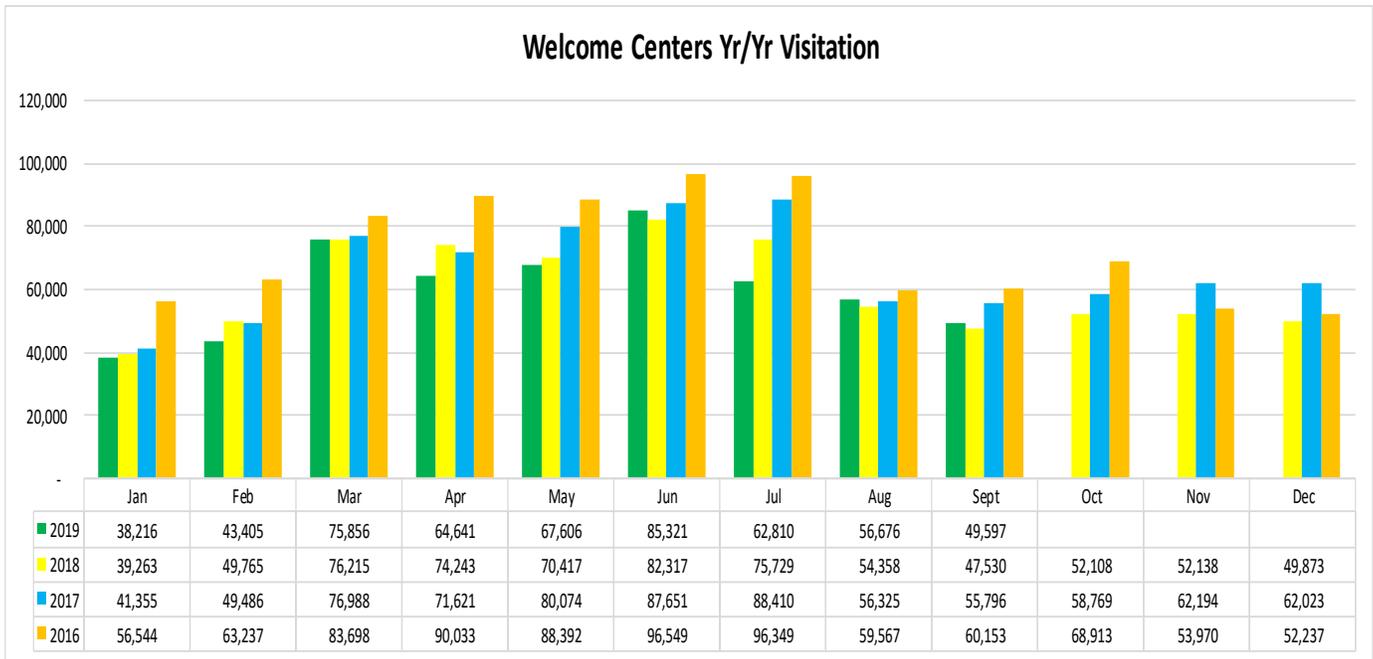
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had an increase of 4.3 percent in visitation in September 2019 over September 2018.

Note: The Capitol Park, Vidalia, and the Alexandria I-49 Welcome Centers are permanently closed to visitors.

Welcome Centers Visitor Totals

International - Sept 2019	
Mexico	1,184
United Kingdom	1,081
Canada*	1,000
France	974
Germany	696

States** - Sept 2019	
Texas	9,994
Mississippi	3,508
Florida	3,096
Alabama	2,417
Georgia	1,658

Cities*** - Sept 2019	
Houston, TX	1,424
Nashville, TN	651
Mobile, AL	451
Atlanta, GA	423
Dallas, TX	339

International Jan - Sept 2019	
Mexico	14,609
Canada*	10,587
France	9,625
United Kingdom	5,331
Germany	4,689

States** Jan - Sept 2019	
Texas	106,917
Mississippi	55,527
Florida	33,751
Alabama	32,621
Georgia	17,592

Cities*** Jan - Sept 2019	
Houston, TX	17,083
Mobile, AL	6,846
Katy, TX	4,629
Dallas, TX	4,093
Pensacola, FL	4,087

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE

