

OFFICE OF STATE MUSEUM

PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES
LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE: 1- Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025

INDICATOR NAME: & LAPAS
PI Code
Number of attendees at Baton Rouge Museum PI Code: 20756 BR
Number of attendees at New Orleans museums PI Code: 6449 VC
Number of attendees at Wedell William Museum PI Code: 6450 RI
Number of attendees at Sports Hall of Fame and Regional History Museum PI Code: 25033 RI
Number of attendees at ED White Historic Site PI Code: 15674 RI

1. TYPE AND LEVEL:

Outcomes – General (statewide) and Supporting (per location)

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count. Computer based ticketing system

6. CALCULATION METHODOLOGY:

Physical count. Computer based ticketing system

7. SCOPE:

Figures collected are recorded on both a statewide and per location level

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor. The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

10. RESPONSIBLE PERSON:

Yvonne Mack

Phone: 504-568-6988

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025
INDICATOR NAME: Number of times Internet site accessed
INDICATOR LaPAS PI Code: 6452 VC

1. TYPE AND LEVEL:

Outcomes – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECCTION AND REPORTING:

Physical count. Computer based ticketing system

6. CALCULATION METHODOLOGY:

Physical count. Computer based ticketing system

7. SCOPE:

Figures collected are recorded on both a statewide and per location level

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor. The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 2- Complete a systematic collections review, analysis, and update by 2025
INDICATOR NAME: Collection Records Updates
INDICATOR LaPAS PI Code: 23510 VC

1. TYPE AND LEVEL:

Outcome – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

The collections review, analysis, and update will provide the museum with a thorough understanding of the artifacts in its collections which will allow for their greater usage in exhibitions. Deaccessions will create more efficient use of storage and will provide funds for more appropriate collection items, and for the care, maintenance and conservation of the collection.

3. USE:

Internal management

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Quarterly collection management and financial reporting

6. CALCULATION METHODOLOGY:

Quarterly collection and financial reporting

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been recently audited by the Office of the Legislative Auditor. The number of collection records updated, of deaccessions, and of funds collected in this effort can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025
INDICATOR NAME: Number of exhibitions
INDICATOR LaPAS PI Code: 20745 VC

1. TYPE AND LEVEL:

Output – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

Provides a useful measure of the ability of the Louisiana State Museum to produce engaging and educational exhibitions and programs

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not recently been audited by the Office of the Legislative Auditor. The number of exhibitions and programs can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 – Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025
INDICATOR NAME: Percentage of non-Louisiana visitors at Vieux Carre Museums
INDICATOR LaPAS PI Code: 23509 VC

10. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way.

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor. The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025
INDICATOR NAME: Percentage of non-Louisiana visitors at Baton Rouge Museum
INDICATOR LaPAS PI Code: 23511 BR

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

Physical count

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

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PROGRAM: MUSEUM
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OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2025
INDICATOR NAME: Percentage of non-Louisiana visitors at Regional Museums
INDICATOR LaPAS PI Code: 23514 RI

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been recently audited by the Office of the Legislative Auditor. The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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